USArtists International
Work Sample Preparation Guide

We recommend that you prepare your work samples early in the application process. Please read this document in its entirety to familiarize yourself with the requirements and best practices regarding this part of the application.

Work Sample Submission:

- In the Work Sample portion of the application, applicants must submit work samples by providing a link/web address/URL to their video or audio samples.
- It is the applicant’s responsibility to ensure links remain public and accessible during the review period. If the work sample is password protected, provide the password for panelists to access it.
- The application requires two work samples that are each no more than ten minutes in length. If you are submitting a video/audio sample that is longer than ten minutes, provide a time stamp where prompted in the application to identify the point at which panelists should begin their review. Panelists review each work sample to the extent required to evaluate the work. Work samples may not be viewed in their entirety.

Tips for Work Sample Selection:

- Work samples should be as relevant as possible to the proposed activity. If possible, include samples of the work to be performed at the proposed engagements.
- Use the work sample description fields in the application to describe how your work samples connect to your proposed activity. This can be especially helpful if you do not have a sample of the work to be performed at the proposed engagement.
- Since two work samples are required, it is helpful for panelists to see contrasting samples, or samples pulled from two separate pieces of work.
- Work samples should not be short clips edited together to show every aspect of a performance, but rather uninterrupted selections that show what it would be like for an audience member attending your performance.
- When possible, samples should not be more than three years old.
- It can be helpful to get feedback from friends or colleagues before submitting work samples.
- Mid Atlantic Arts will not accept the submission of promotional videos or sizzle reels as they do not provide an adequate representation of an artist/ensemble’s work.
- For dance or theater artist/ensembles, work samples must be videos and document a live performance. As heavy editing can detract from panelist viewing, it is discouraged.
- Work samples should represent the work of the applicant and should be of the highest quality possible as panelists both familiar and unfamiliar with the artist/ensemble will be judging artistic excellence.

Additional Resources:

- For more great work sample tips, we recommend this article from Creative Capital.