

12:02:34 So let's go ahead and hit record

12:02:49 Alright, There, there we go, so again welcome. My name is Sarah Lewis.

12:02:55 I use she and her pronouns and i'm the program officer performing arts and accessibility coordinator at Mid Atlantic Arts.

12:03:04 I am a white woman with very short dark hair and blue and white stripes shirt, and I'm zooming in today from my home, looking on land known as Baltimore, Maryland.

12:03:17 I'm just moving to this area and learning about the past and present indigenous communities that Stuart this land.

12:03:25 But I want to acknowledge the legacy of the Piscataway and the Cisco Panic peoples and the enduring presence of this got away.

12:03:34 Love me and the Eastern band of cherokee community members in Baltimore City.

12:03:41 I'm happy to welcome you to today's webinar on the special presenter initiatives program.

12:03:46 I'm here with my colleague Sarah tuna program specialist at mid-atlantic arts.

12:03:53 Today we will share what this program is who is eligible, and how to apply Towards the end of our time together.

12:04:01 We'll also hear from Ed bourgeois with Western Arts Alliance about their advancing indigenous performances, or aip program, and how you can leverage additional funds for your special presenter initiative

12:04:14 team engagements or an artist or company with a lead artist who self identifies as indigenous through the Aip touring funds program.

12:04:25 We'll also have time for questions at the end of this presentation.

12:04:30 This webinar is meant to serve as an overview and a resource.

12:04:33 Before applying, make sure to review the special present center initiatives, guidelines, and the Atlantic arts.

12:04:38 Dot org you can reach out to me with questions about these guys.

12:04:42 At any time. My email is S. Lewis at Mid-lantic Arts, Dot Org, and we'll share it a few times throughout this presentation.

12:04:52 So before we get started I want to share a little bit.

12:04:59 About mid-lantic. , . cards is one of 6 regional arts organizations which are place based.

12:05:08 Nonprofit arts, service organizations committed to strengthening America's infrastructure by increasing access to creativity for all Americans.

12:05:17 So basically we serve as a link between states and jurisdictions in the midlife degree.

12:05:24 We work in close partnership with the national endowment for the arts as well as the anya's, number, state, and jurisdictional arts, agencies

12:05:36 Now some housekeeping for today's Webinar if you have a question, please put it in the Q.

12:05:42 A box at the bottom of the screen we have asl interpretation for 2 Today's webinar joy is here with us to append joint throughout the webinar.

12:05:55 Select the 3 dots in the top right corner of their video and select pin.

12:06:03 Automatic closed caption is also available for this webinar, for those viewing the webinar live to view automatic captions.

12:06:09 Click, pc, or live transcript button, and then click, show subtitles

12:06:21 Throughout your application process for special presenter initiatives. If you are in need of a combination, please contact me, Sarah Lewis.

12:06:28 At 4, 1, 0, 5, 3, 9, 6, 5, 6 extension, 1 1 0, or email S. L.

12:06:39 E. W. I. T. U. S. need atlantic arts dot Org. alright.

12:06:49 Now let's talk about the special presenter initiatives program.

12:06:55 This is a presenter led opportunity for personal centers in Delaware, Dc.

12:06:58 The Us. Virgin Islands, West Virginia, and the native nations that share this geography.

12:07:04 The program is funded through the Nas Regional touring program which provides funding to the room or organizations to support touring across each respective Ros States and regions.

12:07:20 The program is intended to support artist tours to small to medium size.

12:07:25 Presenters in States, and jurisdictions liked above, and to support presenters, engagements of artists and communities.

12:07:34 Here are some important things for special presenter initiatives.

12:07:39 The final application. Deadline is Tuesday, May 20, fourth, 22, and the project period for special presenter

initiative supported engagements is September first, 2022 through change are You 2020

12:08:02 And next, let's talk about presenter eligibility special presenter initiatives is a presenter driven opportunity, which means that presenters must engage the artist or company that they want to present to be eligible for

12:08:18 special presenter initiatives presenters meet must meet all of these criteria.

12:08:24 They must be based in Delaware, Dc. the Us.

12:08:27 Virgin Islands, or the native nations that share that geography.

12:08:31 They must be designated by the irs as a 5 o one, c.

12:08:35 3 nonprofit, or be a unit of state or local government.

12:08:41 They must be an organization engaged with touring with Ganges touring artists.

12:08:45 Excuse me to perform for general audiences as a significant part of more activity, and you must be in good standing with mid-lantic arts at the time of application.

12:08:59 I also want to mention that you may apply for and receive maximum of 2 applications, so may apply for a total of 2, and may receive up to 2, if they are both successfully recommended for funding.

12:09:15 So the following are not eligible for funding through special presenter initiatives producing organizations that solely create artistic work or assemble artists to perform as on site.

12:09:28 So if you primarily present your own work, you are likely not eligible for this opportunity.

12:09:34 You can reach out to me if you have any questions about whether this applies to you also fundraising events and performances primarily serving a non public audience, are not eligible.

12:09:48 So in your special presenter initiatives, application you can request 50% of the negotiated artist fee up to \$2,000, or if you're based in the Us.

12:10:00 Virgin Islands up to \$5,000, and for all applicants you may request no less than \$750.

12:10:09 The negotiated artist must be listed in the counter, signed agreements between you, the presenter and the artist.

12:10:18 You can also request a presenter capacity support of up to \$2,000.

12:10:26 You can find a list of all that is eligible for funding under presenter capacity in the guide.

12:10:31 Ones to remember that all grants from the Atlantic arcs must be matched on a one to one basis with non federal funds, meaning that if you were awarded \$3,000 from mid-atlantic parts you

12:10:46 would need to match that funding with another \$3,000 for a total project budget of 6,000 from ticket sales, individual domain.

12:10:56 Other foundation fundraising other non-federal funding sources.

12:11:01 We'll talk about the budget more when we look at the application need

12:11:07 So what is required in terms of programming for each proposal?

12:11:12 Here is what we ask. in order for you to be eligible for special presenter initiatives.

12:11:19 The proposed project must have at least one performance open to the general public, and at least one community engagement.

12:11:27 And there are lots of ways to define community engagement and we'll ask you to define it for us in your application through your narrative, both of the things here that performance as well as the community engagement opportunity can

12:11:42 be in person or virtual, and the proposed engagement must take place in the project.

12:11:50 Period between September first, 2020

12:11:56 Let's talk about what artists can be engaged with support from the special presenter initiatives.

12:12:03 Correct. Again, this is a presenter led application. So artists are not eligible to apply, as you think about what artists you will propose to present with support from presenter image. keep.

12:12:14 These are hard to keep these requirements in mind. the artist can be based anywhere across the Us.

12:12:21 Or around the world, including in your state or jurisdiction. the special presenter initiatives is not a roster appropriate.

12:12:29 So we're asking you to select an artist that works for you. the only exception to that is that the artist you you select cannot be on the performing arts, global exchange or mid-atlantic tours

12:12:42 rosters through mid-atlantic arts this applies to a relatively small number of artists or companies, and those rosters can be found on the mid-lantic reach out. to me If you have any questions about whether an

12:12:56 artist. you're considering is currently on one of those wrong Now we're gonna take a look at the application itself, and i'm going to swap my screen share here.

12:13:10 4 are virtual tour of the smartest full page about that

12:13:26 Here we go!

12:13:32 So here we are on the smart, simple One site from Atlantic carts, , , has recently switched our online Grants

platform from E.

12:13:44 Grant to smart, simple. So if you've applied for special presenter initiatives or any of our programs in the past, please keep in mind that your application process is going to be different than it has been in the past.

12:13:56 So first to apply you'll this admin carts smart single dot com, and here we are.

12:14:03 I'm going to log in with my test account here how are you

12:14:12 How to look when you log in as a user

12:14:18 Here we go,

12:14:22 When you're in the portal to start your application click on funding opportunity under available application

12:14:34 You'll see we have 4 funding opportunities available right now, and when you want to apply for special present initiatives, you'll hit this.

12:14:43 Apply now. button under the special presenter initiatives I don't.

12:14:49 I've already started my application so I won't click that button, and instead i'll show you how to view your application.

12:14:55 Go back to the homepage and under my applications go to in progress.

12:15:04 You'll see I have 2 applications of this Now so i'm going to go ahead and open the arts.

12:15:12 Excuse me the special presenter and initiatives application and now we're inside.

12:15:17 This is what your application will look like as well the first page here auto populates with organizational information that you'll input when you create your smart symbol account

12:15:32 Go ahead next and go to the project page under project you'll share basic information about the projects that you're proposing an important note here is that each applicant must have a counter-signed agreement with the artist or

12:15:47 Company are proposing to present the special presenter initiatives.

12:15:52 Okay, get uploaded right here on this page.

12:15:57 After completing each page. I do encourage you to hit.

12:16:01 Save a draft before for advancing. This will make sure that your progress is changed as you go, and that button is down here at the bottom in purple.

12:16:13 Be covered right now by the caption. The narrative questions are next.

12:16:20 These questions are also available to view on mid-atlantic arts Dot org.

12:16:24 I recommend that you draft this writing in another document, and you copy, and you can save your work in the port.

12:16:33 But just in case your Internet gets out while you're drafting the narrative, it's a good bet to drop to them in a separate document and copy

12:16:43 Now let's take a look at the work samples this should be submitted as a Url, and we will ask for 2 work.

12:16:52 Simple. If your Url link has to password and make sure that even here in the application

12:17:02 So that's it. and next we come to the budget section here's where you let us know what your budget is for this project.

12:17:12 You might use a different company or budgeting method, and internally for your project as an organization.

12:17:20 But we ask that you please adopt that budget to fit the categories that we outline here.

12:17:25 You can apply for up to 50% of the proposed artist fee up to \$2,000 again, or \$5,000.

12:17:34 If you're based in the Us. virgin islands but for no less than \$750 plus eligible expenses up to \$2,000, zoom will auto populate with what you're able to apply for

12:17:48 based on what you enter in the form so you'll see here. and as an example, I've put in an artist fee of \$3,000, and all of these eligible expenses you'll see personnel

12:18:01 technical, personal marketing, all of those eligible expenses.

12:18:08 If we scroll down to income you'll have what you think you'll make at the box office any other earned or contributed income and donations under Grant request.

12:18:21 You'll see that the form has auto populated based on what I put in my expensive column.

12:18:26 Oh, really important note about this is that it will not show up until you hit.

12:18:32 Save 4 after you filled out your expenses port before you hit save form the first time you'll see zeroes in this.

12:18:40 In these cases. but don't fret once you hit save form it'll auto populate, so since our artist fee up top was \$3,000 like me that I can apply for a maximum feature last of 1,500

12:18:55 dollars. Similarly, since we had \$2,000 in total other eligible expenses, I can apply for \$2,000 out here.

12:19:07 This means that if my grant were successful, I would receive a total grant from mid-lantic arts of \$3,500.

12:19:18 Alright, remember, as you fill out your budget, that all funds from mid-lantic arts must be matched on a one to one basis, and that the match cannot come from Federal government moving on from that we go to artist

12:19:37 consent. This is where you let us know if you've had the opportunity to details of this application with the artist or company that you plan to present.

12:19:49 We strongly encourage you to be dialogue with the artist or company.

12:19:54 You can use the text box here to give us some context on what your conversation has far.

12:20:02 The next tab, for our records will auto populate with information you fill out when you complete your profile on smart, simple, so check it out, and if you need to make any updates, you can do so by clicking either of these buttons

12:20:16 here profile

12:20:23 On this page You'll also need to select .

12:20:30 Is Disciplines come from a list from the national Standard for arts.

12:20:33 Information by venue. and you'll see there's lots of options here. stick the one that fits best for the project that you're proposing.

12:20:44 Finally the certification page is where you'll confirm that you comply with all Federal statutes and regulations that are listed here.

12:20:55 There are links to each one directly in the application if you've done, to learn more.

12:20:59 Make sure to review them, and let me know if you have any questions about how they apply to your grant or to your organization at the bottom of this page.

12:21:08 No list, your name, your title, your phone number, and your email.

12:21:14 And once you've completed the rest of the application you'll hit submit, which is down here at the bottom again for this presentation be covered by live captioning that we have on the screen but it's right down here once you've

12:21:28 done that you've submitted your special presenter initiatives application and we'll stop sharing now

12:21:43 With our

12:21:54 Where we went. Alright, So what happens after you submit your application?

12:22:05 First mid Atlantic Staff Review Review. your application for eligibility issues, and you'll be contacted if we have any questions. Next, Mid-lantic arts with the Applicants State Arts agency to review applications and make funding

12:22:20 recommendations from there the admitted lines of Guards Board of Directors gives final approval on funding recommendations, and applicants will be notified of their selection status.

12:22:32 Yeah. email in August of 2020

12:22:39 So the review criteria for this application Carl listed. here.

12:22:43 They are grant, impact, street community benefit and access. guidelines for this program have more information on each of these criteria points. and I encourage you to review them and consider how your application, including your narrative and your listed

12:23:00 process activities. address each of these criteria

12:23:09 Regarding award notification, applicants will be notified of the status of their proposals.

12:23:15 By August of 2,000, and 22 then if you're awarded 90% of that award will be made at the start of the grant period, provided that the gram recipients has completed the grant award

12:23:27 agreements, and submitted a counter sign, contract, view, artist, or company.

12:23:34 So here we have the importance and deadlines listed out once more for reference.

12:23:40 The final application. deadline is Tuesday, May 20, fourth, 2022, and the project period for special presenter initiatives.

12:23:49 Engagements is September first of 2022 June thirtieth of 2023, and I do want to take a moment transparently to share the that this is a fairly tight turnaround.

12:24:02 For this program transparently I was hired at mid Atlantic Arts 2 months ago, and have been working as quickly as possible while working mindfully to get this application out as soon as possible, and Make sure that it's ready for

12:24:17 that September first project period start feature cycles.

12:24:23 Look out for a more spacious application timeline and Meanwhile I'd be really glad to talk with you about your feedback on the special perspective center initiative to roll out for this year, or about anything else here at

12:24:36 midlantic car just reach out to me any time by my email, which is again as zoom at the Atlantic Garden.

12:24:44 That one. So this is a dropping up the and of the slide deck here, and before we go on to questions I'm really happy to welcome at bourgeois here, and we're gonna see if Ed is ready.

12:25:05 To huh? I'm gonna welcome add into our presenting circle

12:25:20 And Hello, Ed, Thank you so much i'll pass it on to you hi!

12:25:24 Thank you, Sarah. it's great to be here I I am calling from

12:25:36 Malala, Tallaton, California peoples what's now known as Portland, Oregon, and it's the the of Western Arts, which you may or may not be familiar with I am the program manager of the advancing
12:25:54 indigenous program. And do we have multiple subproblems that may be of interest in particular.
12:26:02 For this conversation. I'd like to promote the touring fund what we call the touring fund, which matches awards made to you by your Rio.
12:26:19 So by mid Atlantic parts, or the engagement of indigenous artists.
12:26:25 So through our funder mountains, multiple other funders we are able to provide this matching funding.
12:26:39 It's a very simple price, because it it is based on your awards from mid-atlantic.
12:26:48 They provide for you an opportunity to check a box when the act that you are engaging involves a a lead artist who is indigenous, self-identifying as you check that box when you're awarded mid atlantic sends us the
12:27:05 list. We just we just sort of met the artist for eligibility
12:27:14 And then we just send you on a word letter it's it's that simple.
12:27:18 There's no additional application process, and and all you need to do is provide that information on the artist.
12:27:27 As I said, we have a very broad definition for for the aip program of indigenous for us, based indigenous artists.
12:27:40 So the artist must be us citizens or permanent residents, and have been board born outside the United States.
12:27:47 If they're from a tribe that is bisected by the border.
12:27:51 So you may know there are Tahona Odin, or in the North.
12:27:59 Korea there are different tribes that where there are communities on both sides of the border, artists would qualify.
12:28:07 It also includes all of the Us. territories. So we have artists that are from as far way is gwaan her wam
12:28:16 The Marianus Islands. American samoa it's all of those, all of those eligibility facts are on our website, and I can give you that address in a second.
12:28:29 But basically, all you do is
12:28:37 With us. We just check and make sure and then we send you an award letter.
12:28:43 Sometimes it's a one-to-one match It is up to a one, to one match of the artist fee
12:28:52 Depending on the number of awards and the availability of funds.
12:28:58 It's not always a one to one match so basically if the list from mid Atlantic.
12:29:03 If you all are engaged. good artist, which we would love.
12:29:11 We have to sort of take the amount of money that we have, and and one to one match.
12:29:19 But in some cases, when there have been very few applications
12:29:25 The previous awards have been one to one matches So that is that that matches our artist award up to \$2,500 generally that we've gone over in some cases.
12:29:41 But basically it doubles you money for the artist.
12:29:45 So yeah So they're there they're going There's a huge native American community I'm from the East as well.
12:30:00 I'm a Mohawk descendant I was born in Connecticut, so I know growing up.
12:30:06 There was this sort of miss that native people don't exist send it used anymore.
12:30:12 Yeah contact So it difficult, I understand. But we can always help, too, if if you have questions and would like any assistance and and identify please let us know.
12:30:29 I know in in effort in the last couple of years to identify artists.
12:30:37 And and there are some even mid-atlantic artists who are going up to work in the Nepha region.
12:30:43 So we've We've increased Yeah something will happen in the middle at mid-atlantic region.
12:31:01 We've made awards in Maryland in New York,
12:31:01 We've made awards in Maryland. in New York. state like I said, even in in West Virginia we have artists that that are, you know, far out into the they're there.
12:31:14 We can help you identify them. there's some amazing artists and there's there's no additional reporting It's about the easiest money you can get really seriously as as we we pay 50% upfront
12:31:32 before, and then when you submit your final report when your final report is approved by mid-atlantic, we cash you out with the rest of the it's really very simple.
12:31:44 It's been more complicated of course like everything else by the pandemic. but we're getting back into a routine where here, where you're actually able to present artists, and we're able to pay you for them during the pandemic just
12:31:59 anecdotally during the pandemic When we had these awards on the books we're not able to follow through with in-person engagements, we were able to to record performances engagements that were

12:32:17 done that were done, not in person, and and we were also able, when when engagements we paid the artist directly, so that they didn't lose out on on the fee that they they you know that they were relying on the
12:32:39 money is there and we'd love to partner with you we'd love to your knowledge of indigenous artists in in your area.

12:32:49 And then 10. we benefit as well, because we have launch pad.

12:32:56 We call it a fellowship, a three-year fellowship program for native artists who are who are on the the Cusp.

12:33:03 Have some touring, but really need that push tour widely.

12:33:10 So encourage any stellar indigenous artists that you know.

12:33:14 Yeah, sadly, it just closed for this year, but for next year.

12:33:25 Thing in the world other than the Turing fund

12:33:26 Thing in the world. other than the turing fund it's a rolling deadline.

12:33:32 So artists can apply any time for up to \$752 micro Grant is very Liberal.

12:33:41 The only thing they can't use is it for us travel to at the gig.

12:33:46 But other than that for buying a equipment for any kind of proposal development.

12:33:51 For we've even awarded for emergencies so and that's a national program.

12:34:02 So if you have any, if you know any indigenous artists, and they could use that people really need, you know, get their work out there.

12:34:14 All of those thanks, Sarah, the link to to advancing, indigenous person.

12:34:25 All 3 programs are described, and the guidelines are all on the website there.

12:34:31 And and my email should be there too. So please free to reach out personally

12:34:41 Wondering about, you know, but we do use self identification to to cast as wide in that as possible of determining who's native enough.

12:34:55 So that you might

12:35:02 To isn't is an artist can provide an artist statement of identity.

12:35:10 Some areos have that some don't community to to do that, and then we can reach out to that

12:35:27 For you to determine your you don't have the pressure of determining that. Yeah, be happy to talk with the artist.

12:35:36 So we want you to apply. We want to give our money to you, and we want to build those relations

12:35:44 That's probably enough of a ramble for now unless you have any questions.

12:35:48 Well, Ed, thank you so much. And I am so excited personally that this these 2 programs are connected.

12:35:56 So if you again want to brainstorm or learn more about how the aip program can work with the special presenter initiatives program, you can reach out to Ed or me, and we'll talk about it and figure it out between
12:36:08 us. So ed if you're open to staying here for a few more minutes to answer questions that anyone might have about this program. or everyone.

12:36:19 If you have general questions about the special presenter initiatives program, let's go ahead and open it up to 2 questions.

12:36:28 I am repenting myself here, and I do want to lift up that.

12:36:33 We did have one question in the chat that Sarah Tuna went ahead and answered: Thank you, Sarah.

12:36:40 The question was, We have to set up a new password or login, if you already have one from the previous portal.

12:36:48 And the answer is, Yes, we do need you to create a new login and password.

12:36:51 If you have not used mid-lantic art stops.

12:36:54 Smart, simplecom website in the past. So it is a whole new system, and we thank you for your patience there.

12:37:00 Getting yourself set up with a new account. So hold for a few more minutes to see if any more questions come in.

12:37:08 The Q. A. I also wanna say that if you prefer to speak your question, you can put a quick note in the chat, and I can unmute you for to ask it directly.

12:37:19 So i'll hang out here for a few more minutes and and see if any questions come up.

12:37:29 And if not, if something comes up later, email me anytime, as fluidus at mid-atlantic arts dot Org, we'll be happy to talk with you, and I really hope that you'll consider applying for the special
12:37:40 presenter initiatives. Grant, in this room. and that you'll spread the word to fellow presenters in your community.

12:37:49 Thank you everyone, and i'm seeing a question in the Q.

12:37:53 A our in const donations allow. Yes, so the budget section does have a place for you to put in kinds of

donations.

12:38:03 But the I do not believe that they will count towards your 50% match.

12:38:08 But that is an excellent question, and thank you for your support in my continued learning of what matching is, and is not eligible.

12:38:16 I will make sure that that is clear in the guidelines, and you can shoot me email after this to absolutely

12:38:25 But I I do know that there is a spot for you to account for your any kind donations on our bucketing.

12:39:09 And I see that your hand is up. Go for it

12:39:15 I just I might as well feel a little time if You're we're waiting for people to think about their questions.

12:39:21 I will go back and look at the trend Scripture.

12:39:25 The recording later. Sadly, I was having trouble getting on, so I missed the very beginning of the of the presentation about special initiative.

12:39:33 But I did want to say if actually that in the native community internationally.

12:39:43 But but within our program as well, there's a been a lot of conversation as a result of the pandemic about what constant shoots touring institutes and engagement, those things are all Ken you know I I think we're all

12:39:58 looking at broader context and a broader of what those things are, and they're different in in a lot of cultural communities.

12:40:09 But one thing I would say about about the native artists is on both sides, both as as who qualifies as a present.

12:40:24 We Personally, I can't speak from it atlantic but we're looking at communities other than venue because a lot of indigenous artists are are are more interested in a community, and experience that might look more like a residency then

12:40:48 Performance days fly in and out you know there's a lot of conversation, about climate change, and about our carbon footprint.

12:40:57 What is responsible of touring. so we are also very open to considering whatever you propose or and whatever mid Atlantic accept as in terms of what we're matching.

12:41:15 So the Turing fund it's called the turing fund It was set up originally, you know, buy an organization the West Western Arts Alliance that that represents a lot of presenters universities performing our et

12:41:31 cetera, but we're embracing all of the sort of presenters very small community organization, or

12:41:48 You know communities, or you know a laundromat.

12:41:57 I I you know, whatever whatever it is, not to override whatever mid-atlantic is doing, You know you'll have to follow those guidelines.

12:42:05 But just know that we are very open in terms of what we're matching and and who were imagine So that's giving you enough time.

12:42:17 That's great and thank you and I I really excited about that question of like what constitutes touring.

12:42:27 I think i'm happy to talk with any potential applicants who might be considering like is what i'm thinking of a touring project.

12:42:35 And again, for this round of special presenter initiatives, the artist or company that you work with does not have to come from outside of your state or jurisdiction.

12:42:45 It can be from your same state, or so keep that in mind, and are our guidelines.

12:42:51 Do ask that applications come from an organization that engages touring artists perform for general audiences as a significant part of your activity.

12:43:00 But if you have any questions about if or how that works for you especially if you're like, maybe that isn't me, I don't know.

12:43:07 Let's talk about it and see because i'd love to have that dialogue with you and you wanna make sure that this funding can get out to as broad of the a community as possible with that I think since we

12:43:22 don't have any more questions in the chat i'm gonna assume that we are good to go. But again.

12:43:28 Thank you everyone so much for your time here today with us and I'll look forward to seeing your applications or to hearing any questions that you have again as fluid as an atlantic art stuff. Thank you again.

12:43:42 And thank you. Ad. for being here to talk about Aip, and thank you so much.

12:43:46 Joy for interpreting for us. really appreciate it.