



Iber Exchange: Grants to facilitate music exchange within the Americas

Program Guidelines

PRESENTER APPLICATION DEADLINE

April 25, 2023

TOURING PERIOD

July 1, 2023 – June 30, 2024

GRANT NOTIFICATIONS

By June 27, 2023

ACCESSIBILITY

This publication is available in .PDF format and as an accessible Word file at <https://www.midatlanticarts.org/>.

ABOUT THE PROGRAM

Mid Atlantic Arts believes in the power of the arts to promote a greater understanding of other cultures. Iber Exchange is a grant program designed to increase availability of international music programming throughout the Mid Atlantic region and to promote a greater understanding of other cultures through the performing arts. Iber (pronounced “EE-burr”) Exchange provides fee support grants to nonprofit presenters located in the mid-Atlantic region that contract artists as part of the Iber Exchange program in collaboration with the Ibermúsicas organization.

All funded engagements are required to include a public performance and a community engagement activity that creates interaction between audiences and visiting artists. An emphasis is placed on funding engagements in communities where opportunities to experience the arts are limited by geography, ethnicity, economics, or disability.

Mid Atlantic Arts recognizes that international touring is most cost-effective for presenters and artists when multiple presenters collaborate to bring an artist to various communities in one trip. This program offers the opportunity for both presenters and artists to receive funding to facilitate collaborative cultural exchange.

Iber Exchange is a program of Mid Atlantic Arts in collaboration with Ibermúsicas and made possible through the generous support from the National Endowment for the Arts’ Regional Touring Program.

ABOUT IBERMÚSICAS

Ibermúsicas is a nongovernmental organization dedicated to supporting the diversity and growth of the Iberoamerican music sector. Members include Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Panama, Paraguay, Peru, Portugal, Spain, and Uruguay. Ibermúsicas provides grants to support the mobility and development of musicians in their member countries.

HOW IT WORKS

This initiative is a partnership grant program featuring cross-cultural collaboration between artists and presenters.

Artist Selection: Ibermúsicas will conduct an open call for artist applications between June and October 2022. Artists must be based in Ibermúsicas' member countries to apply for funding and [meet eligibility criteria](#). Nonprofit presenters in mid-Atlantic Arts' region interested in inviting an international music ensemble or solo musician should provide a letter of invitation to the artist so that artists can apply directly to Ibermúsicas. U.S. Presenters must invite artists for a public performance in addition to a community engagement activity between July 1, 2023 and June 30, 2024. Artists selected following panel review will receive grant support directly from Ibermúsicas to defray visa costs.

Presenter Grant Support: Artists selected for the program through the Ibermúsicas open call will tour the mid-Atlantic region with the assistance of Ibermúsicas between July 1, 2023 and June 30, 2024. Nonprofit mid-Atlantic presenters who provided letters of invitation to these artists when they applied to Ibermúsicas will be eligible for grant support from Mid Atlantic Arts for up to 50% of the negotiated artist fee. Grants will generally range between \$2,000 - \$8,000 per presenter. Details on artists selected will be promoted so that additional presenters interested in joining the tours can do so with grant support.

HOW TO RECEIVE A GRANT AWARD

1. Interested presenters should provide a letter of invitation to a solo musician or ensemble located in Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Panama, Paraguay, Peru, Portugal, Spain, and Uruguay to negotiate terms of the engagement, including artist-involved community engagement activities.
2. Offer letters must include the presenter's name, contact information, public performance and community engagement date(s), as well as the negotiated inclusive fee. Artists must apply to Ibermúsicas for support before October 1, 2022.
3. Artists will be selected to tour by December 2022 and in January 2023, U.S. presenters who provided letters of invitation to selected artists will be invited by Mid Atlantic Arts to confirm grant eligibility and complete the online grant form. Grant award amounts will be tentatively confirmed when forms are received.
4. Details on artists selected will be made available on the Mid Atlantic Arts website in February 2023 so that additional eligible Mid-Atlantic nonprofit presenters interested in joining the tours may do so with grant support, should funds allow.

All presenters interested in receiving grant subsidies and forming part of selected tours must submit their online grant form by April 25, 2023. The online form requests details about their organization and the engagement, including planned artist-involved community engagement.

PRESENTER ELIGIBILITY

In order to receive fee support grants, a presenting organization must:

- Be based anywhere in the mid-Atlantic jurisdiction: the District of Columbia, Delaware, Maryland, New Jersey, New York, Pennsylvania, Virginia, West Virginia and the U.S. Virgin Islands.
- Be a 501(c)(3) nonprofit organization or a unit of state or local government. Units of state or local government must provide a document on official letterhead to confirm status as a government entity. Fiscal sponsorship is not permitted for this program.
- Be in good standing with Mid Atlantic Arts, with no overdue or outstanding required reports and/or grant documents.
- For this program, a presenter is defined as an organization that regularly schedules and engages professional artists to perform before general audiences in its community and manages the related performance logistics as an ongoing and significant component of their organization's activity.
- We encourage the participation of presenters from a variety of eligible organizations including: organizations that serve populations whose opportunities to experience the arts are limited by ethnicity, economics, geography, or disability; organizations with small and medium-sized budgets; organizations from rural or urban communities; and organizations that may be receiving funding from Mid Atlantic Arts for the first time.
- Presenters will be selected on the strength of their proposed activity engagement as well as compelling outreach to their community.

ENGAGEMENT REQUIREMENTS

In order to receive fee support grants a presenting organization must:

- Enter into a contract with an Ibermúscas-selected artist for at least one public performance **and** at least one community engagement activity that builds appreciation for the performance or art form and provides the public with opportunities for direct interaction with the visiting artists. Presenters will be selected on the strength of their proposed activity engagement as well as compelling outreach to their community. Community engagement activities may include, but are not limited to, master classes, lecture-demonstrations, workshops, and pre- or post-performance discussions. The activity offered must involve the featured artist(s). Presenters must discuss the community engagement activity and the artist's involvement and include these activities in their negotiations. Presenters must provide details on community engagement plans before being confirmed for a grant award.

DETERMINATION OF GRANT AWARD AMOUNTS

- Presenters reaching communities whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability will be given priority consideration for support.
- All eligible presenters that contract an eligible engagement, regardless of priority status, will be eligible for a fee subsidy grant award.

GRANT AWARD LIMITATIONS

- An eligible presenter can receive one award per year provided each engagement meets program guidelines.
- Fee support grants are first come, first served. Presenters are encouraged to secure artist engagements as soon as possible.
- Fee subsidy is not guaranteed until confirmed by Mid Atlantic Arts.

- Funding awarded by Mid Atlantic Arts is restricted to the specific, direct costs of the project, as detailed in the grant awards section above, and *may not be used for indirect costs*.
- Grants must be matched on a 1:1 basis. The match may not include Federal funds and the grant and the required match may not be used to match other Federal funds whether they are received directly from a Federal agency or indirectly, such as through a state agency or other entity.
- Any air travel directly paid by the presenter in whole or in part with this grant or the match must follow the provisions of the Fly America Act. Any air travel must be done on a U.S. flag air carrier which can include service provided under a code share agreement with a foreign air carrier when the ticket, or documentation for an electronic ticket, identifies the U.S. flag air carrier's designator code and flight number. Exceptions to the Fly America Act are outlined in the Grant Award Agreement.

GRANT AWARD TIMELINE & NOTIFICATION

- Presenters will be required to fill out a short online form with engagement and community engagement activity details in by April 25, 2023.
- Presenters will be notified of official fee support grant approval in June 2023.

CONTACT US

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Support for Iber Exchange is provided by the National Endowment for the Arts in collaboration with Ibermúsicas