

# Program Guidelines 2021-2022

### BOOKING DEADLINE

Friday, May 7, 2021

### PROJECT PERIOD

September 1, 2021 – December 31, 2022; funding priority to be given to projects taking place prior to June 30, 2022.

### ACCESSIBILITY

This publication is available in .PDF format and as an accessible Word file at

<https://www.midatlanticarts.org/grants-programs/grants-for-organizations/#mid-atlantic-tours&tab2>.

### ABOUT THE PROGRAM

Mid Atlantic Tours is a curated roster program of performing artists or ensembles chosen to tour throughout the mid-Atlantic region. Project support subsidy is provided directly to presenters engaging artists from the roster for performances. The roster of artists changes annually but maintains a programmatic commitment to a diversity of performance genres, regional artist representation, and engaging with communities underserved by the arts. Mid Atlantic Arts is committed to countering structural inequities based on race, gender, disability, sexual orientation, class, age, and geography.

The annual artist roster is selected regionally through a staff-curated process led by Mid Atlantic Arts, with input from mid-Atlantic presenters through an annual survey. Criteria considered in the selection process include artists or ensembles that appeal to a wide-range of presenters within the mid-Atlantic region, artist affordability, technical requirements, and strong artist representation.

The following artists have been selected as part of the 2021-2022 Mid Atlantic Tours roster:

- Charlotte Blake Alston (PA)
- Garba360 (NJ)
- Lakecia Benjamin and Pursuance (NY)
- Resistance Revival Chorus (NY)
- SQUONK (PA)
- Tom Paxton & The DonJuans (VA)

Presenters interested in booking any Mid Atlantic Tours artists and receiving project support should contact the artist's booking agent directly to negotiate terms of engagement. Visit the Mid Atlantic Tours' [program page](#) for more information on the roster artists, and agent contact information.

### HOW IT WORKS

- There is no application process for Mid Atlantic Tours, but funds are limited, and grants are available on a first-come, first-served basis. Presenters are encouraged to pursue this opportunity and secure artist engagements as soon as possible.

## Mid Atlantic Tours

- Presenters booking a current Mid Atlantic Tours roster artist are eligible to receive a project support grant. The total grant award is a combination of three distinct components, structured as such:
  - A fee subsidy amount of up to 50% of the project's negotiated artist fee, but no less than \$750 plus;
  - A presenter capacity support amount of \$2,000 to support direct project expenses including program staff salary; direct technical personnel fee; outreach, marketing, and promotional expenses; technical and equipment rental expenses for virtual engagements, artist travel/lodging expenses, and/or expenses related to public health measures for in-person engagements, plus;
  - Delaware presenters can receive an additional amount up to \$1,000 to support the direct project expenses listed in the bullet directly above.
- Presenters must contact Mid Atlantic Tours roster artists' agents to contract an engagement scheduled between September 1, 2021 and December 31, 2022. Note, funding priority will be given to projects taking place prior to June 30, 2022. An eligible engagement must include:
  - At least one in-person or virtual performance of the roster artist that is open to the general public; and
  - At least one community engagement activity, in-person or virtual, that contributes to a deeper appreciation for the performance, the artist, and/or the artistic discipline and provides additional opportunities for direct interaction with the artist(s).
- Mid Atlantic Arts defines a virtual performance as the following: an online, public presentation of work by an artist or group of artists that is streamed live or pre-recorded.
- Regarding community engagement activities, please note:
  - Community engagement activities may include, but are not limited to, master classes, lecture-demonstrations, workshops, pre- or post-performance discussions, and interactive engagements over digital platforms.
  - Community engagement activities must involve the featured artist.
- Firm, written offers must be received and accepted by roster artist agents, who will submit the information to Mid Atlantic Arts on or before May 7, 2021. Offer letters must include the presenter's name, contact information, performance and community engagement activity date(s), negotiated fee, and recommended project support grant amount, as negotiated with the artist's agent.

### PRESENTER ELIGIBILITY

To be eligible for Mid Atlantic Tours funding, presenters must:

- be based in Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, the U.S. Virgin Islands, Virginia, or West Virginia.
- be an organization that selects and engages professional touring artists to perform before general audiences as an ongoing and significant component of their organization's activity; and
- be designated by the United States Internal Revenue Service as a 501(c)(3) nonprofit organization or be a unit of state or local government; and
- be in good standing with Mid Atlantic Arts at the time of application, with no overdue or outstanding required reports and/or grant documents.

### GRANT AWARD LIMITATIONS

- Grants must be matched on a 1:1 basis. The match may not include Federal funds whether they are received directly from a Federal agency or indirectly, such as through a state agency or other entity. In addition, the Mid Atlantic Arts grant and the required match may not be used to match any other directly or indirectly received Federal funds.
- A presenter can book up to two Mid Atlantic Tours artists this cycle and receive project support grants, provided each engagement meets program guidelines. Each engagement is considered a separate award and documentation will be required for each.
- To facilitate the broadest geographic range of bookings in the region, funds allocated to support tour engagements in a single mid-Atlantic state or jurisdiction are limited and scaled according to the artist's fee range.
- Funding awarded by Mid Atlantic Arts is restricted to the specific, direct costs of the project and may not be used for indirect costs.

### BOOKING DEADLINE & APPROVAL PROCESS

- Firm, written offers must be received and accepted by roster artist agents, who will submit the information to Mid Atlantic Arts by the May 7, 2021 booking deadline.
- Presenters will be notified of fee support recommendations and will be required to fill out a short online form requesting performance and community engagement activity details and budgetary information in June 2021. This form serves as an official request for funding to Mid Atlantic Arts.

### AWARD NOTIFICATION

All applicants will be notified by email on the status of their fee support grant in August, 2021.

### AWARD PAYMENTS AND FINAL REPORTS

If awarded, the initial payment of 90% of the presenter grant will be released at the beginning of the grant period provided that the following items have been completed by the grant recipient:

- review and execution of a grant award agreement
- provide a copy of the countered-signed contract with the proposed artist to Mid Atlantic Arts no later than 30 days prior to the engagement start date

A final report for a funded project is to be completed and is due no later than 30 days after the project completion date. The final report, made available at the time the grant is awarded, requires a brief description of the completed project along with an accounting a expenditures for the funded activities. Final report instructions are provided as part of the grant award documents.

The final 10% is paid once a complete and satisfactory final report is received from the grant recipient and approved.

### QUESTIONS?

Contact Haowen Wang, Program Officer, Performing Arts at [haowen@midatlanticarts.org](mailto:haowen@midatlanticarts.org) or 410-539-6656 x 110.



## Mid Atlantic Tours

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