With Fondness and Gratitude, We Remember

William Neumeyer

Susan S. Landis
Dear Friends:

Thank you for your support and good wishes as we embarked on a journey of change last year. With the departure of Alan Cooper, after 23 years of service, Mid Atlantic Arts Foundation (MAAF) has eagerly begun the next phase of its work with the artists and organizations that make our world so vibrant. We thank Alan for providing us with such a strong foundation for our future work.

MAAF is pleased to share this overview of our accomplishments in 2017. Much more information is available on our website at www.midatlanticarts.org. We encourage you to take a few minutes to explore our events calendar, grantee database, resources, and sign up for our newsletter. We also invite you to join us on our social media channels for up-to-date information and opportunities.

Working with our state, private, and public partners, we look forward to continuing to build on the work described in this report. We hope that you will join us at one of the many convenings, conferences, artist projects, and performances the staff and board will be attending this year and look forward to hearing your stories about how the arts inspire and move you.

We remain committed to our mission to advance access and participation in the arts and are delighted to share the vitality of the arts in the mid-Atlantic region and beyond.

E. Scott Johnson  
Board Chair

Theresa M. Colvin  
Executive Director

Cover: USArtists International 2017 grantee Mark Morris Dance Group premieres Pepperland at the Sgt. Pepper at 50 Festival in Liverpool, UK. Photo Credit: Gareth Jones.
MID ATLANTIC ARTS FOUNDATION (MAAF) was established in 1979 to promote and support multi-state arts programming in a region that includes Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, the U.S. Virgin Islands, Virginia, and West Virginia. Over the last 39 years, the Foundation has expanded its reach to include national and international initiatives. One of six regional arts organizations in the U.S., MAAF’s work is focused on performing arts touring, jazz, independent film, support for individual artists, and international cultural exchange.

**VISION**
Mid Atlantic Arts Foundation envisions a vital arts and cultural sector enriched by the movement of a vibrant and diverse environment of artists and arts organizations engaging audiences across geographic, artistic, and institutional boundaries regionally, nationally, and internationally.

Photo: Westminster Choir and Bang on a Can All Stars, conducted by Joe Miller, perform Anthracite Fields. An ArtCONNECT 2017 project with Westminster Choir College of Rider University, N.J. Photo Credit: Dax Finley.
VALUES
Mid Atlantic Arts Foundation believes that art is essential, that it has the power to transform individuals and communities, and in so doing helps define our society. Excellence, integrity, service, inclusion, and engagement are fundamental tenets of its commitment to the arts.

MISSION
Mid Atlantic Arts Foundation develops partnerships and programs that reinforce artists’ capacity to create and present work, and advance access to and participation in the arts.
ACCESS

$1.7 million
IN DIRECT GRANT SUPPORT

250,000+
PEOPLE REACHED

1,700
artists
PARTICIPATED IN MAAF PROGRAMS

SUPPORT FOR INTERNATIONAL ENGAGEMENT IN
85 COUNTRIES OVER 6 CONTINENTS

360+ GRANTS AWARDED
Strategic Plan Goals

The following strategic plan goals are meant to broaden MAAF’s reach, affirm MAAF’s impact in the field, and strengthen MAAF for the future.

**FOSTER** expanded access to the arts by connecting artists, communities and resources, and by exploring new forms of creative expression and methods of presentation.

**PROVIDE** leadership in the development and delivery of model programs to address access, creation, presentation, and the expansion of markets for artists and their work.

Photo: The Bad Plus in concert at Arden Gild Hall. A Jazz Touring Network 2017 engagement with member Arden Club, Inc., DE.
Photo Credit: Joe Del Tufo.
Effectively **SHARE** resources, knowledge, and connections to enable artists and organizations to build audiences and relationships, and to explore new approaches that enhance their operational and creative practice.

**REPRESENT** excellence and best practices in management and governance.
FOSTERING INTERNATIONAL EXCHANGE

We believe that international exchange is essential for the growth of artists and their careers and of audiences and their understanding of the world.

“The opportunity to share our work with international artists in a market that is brand new to CTC — and to American artists, in general, as evidenced by CTC being the only U.S. performance represented — allowed us to build new relationships and cultivate more impactful new work… Funding from USAI helped us secure additional resources from the United States Embassy in South Africa, which allowed (company members) to lead and participate in a number of outreach activities arranged by the Embassy.”

USAI: Children’s Theatre Company (MN) funded in FY17 to perform at Cradle of Creativity, International Association for Theatre for Children and Young People in South Africa

EXPANDING ACCESS FOR ARTISTS & AUDIENCES

We believe that everyone has the right to experience art. We look for ways to connect artists, communities, and resources and are particularly interested in new or evolving art forms and methods of presentation.

“In the past, the LPCA has had trouble engaging the community in theatrical engagements, which are not nearly as popular as presentations in dance and music. With MAAF’s support, we were able to engage Manual Cinema, an on-the-rise shadow puppet theatre company, without having to worry about pulling large numbers of audience to meet earned revenue goals. This allowed us to focus on the quality of the artistic output and sharing that with our local audiences. Audiences who attended the show were highly engaged in the artistry, innovation and storytelling of the company. We felt this positive impact strengthened our ability to present theatrical engagements and grew the local audience base for this type of programming.”

ArtsCONNECT: Lake Placid Center for the Performing Arts in Lake Placid, NY presenting Manual Cinema
CREATING OPPORTUNITIES

We believe in sharing resources, knowledge, and connections. We are always looking for new ways to fill gaps, build audiences, support artists, and help organizations reach their full potential.

“I am writing to thank you, the Mid Atlantic Arts Foundation, and the Virginia Center for the Creative Arts for the honor and the privilege of the weeks you granted me at the Virginia Center for the Creative Arts this winter. While at the VCCA this winter, I worked on — and almost completed — two brief orchestral works and began work on another larger-scale one. VCCA has always been a place of nurturance and inspiration for me; and especially in this time of national turmoil, it was a place of refuge and hope as well. I am very grateful to the Mid Atlantic Arts Foundation and the Virginia Center for the Creative Arts. I cannot imagine a place or institution or a staff of people or collection of colleagues more helpful and conducive to creative work. It was a much appreciated gift — and a very, very productive one.”

CREATIVE FELLOWSHIPS: Joelle Wallach, NY

TRANSCEENDING BOUNDARIES

We believe boundaries should be crossed. It is why we were created and what we do best.

“This grant has enabled us to bring music to our city that would otherwise not be seen here. Tulsa has a very diverse population, including a significant Spanish-speaking one. Presenting a band like Herencia de Timbiquí for a free, public concert allows us to reach a very different audience than we normally would. It not only brings a new audience to us, it brings a new group of Tulsans to the Brady Arts District, where our outdoor venue is located. One of our big goals is to present quality, diverse programming. This is the second time we’ve presented an artist through the Southern Exposure Grant Program. We are amazed at the talent and skill level of these bands — very high quality. They are bands we would never know about without this program. In addition to reaching a different audience, many of our concert series “regulars” were very happy to hear music that is not normally performed in Tulsa. The musicians in our audience loved it, and they were very impressed with the level of talent, skill and the performance itself. The outreach with the band at San Miguel Middle School is extremely gratifying. This school does not have a regular arts program, and to be able to bring this quality of music and performance to them is a big deal for us and for the school. The kids love it, and they seem to find it very inspiring.”

SOUTHERN EXPOSURE: Southwest Roots Music, Tulsa, OK presenting Herencia de Timbiquí
Photo: Director Sylvie Rokab filming banded mongoose at Harnas Wildlife Center in Namibia. Sylvie’s film Love Thy Nature toured through On Screen/In Person 2017.
The **JAZZ TOURING NETWORK** is a presenter membership program designed to support member venues in presenting jazz in the mid-Atlantic region through professional development, strong network infrastructure, and fee subsidy for network developed tours.

**MID ATLANTIC ACCESSIBILITY CONVENINGS** support MAAF’s commitment to greater accessibility in the arts and cultural sector of the mid-Atlantic region. Accessibility Coordinators of the region’s nine states and jurisdictions meet to review, discuss and commit to best practices, policies, goals, and implementation of accessibility.

**MID ATLANTIC CREATIVE FELLOWSHIPS** support one to two artists from each member state in either a two-week or month-long residency at either the Millay Colony for the Arts in Austerlitz, NY or the Virginia Center for the Creative Arts in Sweet Briar, VA. Millay and VCCA primarily support writers, composers, and visual artists, providing extended time to pursue artistic projects in a supportive environment.

**MID ATLANTIC TOURS** is a curated roster program of performing artists or ensembles chosen to tour throughout the region. The roster of artists changes annually but maintains a programmatic commitment to a diversity of performance genres, international cultural exchange, and engaging communities underserved by the arts.

**ON SCREEN/IN PERSON** tours new independent American films accompanied by their creators to communities across the mid-Atlantic region. Host sites are selected through an open, competitive application process. The host sites participate in film selection, screen six films annually, and in consultation with the visiting filmmakers develop community activities that provide context and greater appreciation for the screened work. Films, including animation, documentaries, experimental, and narrative
work, are submitted through an annual nationwide open call for entries.

MAAF produces the National Finals of **POETRY OUT LOUD** in partnership with the National Endowment for the Arts and Poetry Foundation. Poetry Out Loud is a national poetry recitation contest that encourages high school students to memorize and recite great poems.

**SOUTHERN EXPOSURE: PERFORMING ARTS OF LATIN AMERICA** is an annually curated roster of exemplary performing artists from Latin America selected to tour to communities across the United States. Funded presenters must include both public performance and community engagement in achieving the program’s goals of cultural exchange and understanding.

**SPECIAL PRESENTER INITIATIVES** provide additional opportunities for the support of performing arts presenters in Delaware, the District of Columbia, the U.S. Virgin Islands, and West Virginia.

Committed to the presence of U.S. based artists on world stages, **USARTISTS INTERNATIONAL®** provides grants to ensembles and individual performers in dance, music, and theatre invited to perform at significant international festivals and performing arts markets.
Photo: Southern Exposure 2017 roster artist Silencio Blanco of Chile performs Chiflón del Diablo at the Museum of Contemporary Art, Chicago, IL. Photo Credit: Nathan Keay.
Statements of Financial Position for the Years Ending June 30

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<thead>
<tr>
<th>ASSETS</th>
<th>2017</th>
<th>2016</th>
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<tbody>
<tr>
<td>Cash</td>
<td>$ 874,901</td>
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<td>Accounts receivable</td>
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<td>18,715</td>
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<td>Investments</td>
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<td>Grants receivable</td>
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<td>Prepaid expenses and deposits</td>
<td>72,327</td>
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<td>Property and equipment</td>
<td>23,877</td>
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<tr>
<td>Deferred compensation investments</td>
<td>270,341</td>
<td>190,975</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>4,706,176</strong></td>
<td><strong>5,297,687</strong></td>
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<tr>
<th>LIABILITIES</th>
<th>2017</th>
<th>2016</th>
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<tr>
<td>Accounts payable and accrued expenses</td>
<td>$ 116,225</td>
<td>$ 143,390</td>
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<tr>
<td>Grants payable</td>
<td>375,908</td>
<td>318,055</td>
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<tr>
<td>Deferred revenue and rent</td>
<td>104,778</td>
<td>114,319</td>
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<tr>
<td>Deferred compensation obligation</td>
<td>270,341</td>
<td>190,975</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>867,252</strong></td>
<td><strong>766,739</strong></td>
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<tr>
<th>NET ASSETS</th>
<th>2017</th>
<th>2016</th>
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<tr>
<td>Unrestricted</td>
<td>$ 380,932</td>
<td>$ 617,219</td>
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<tr>
<td>Unrestricted, board reserves</td>
<td>850,000</td>
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<td><strong>TOTAL UNRESTRICTED NET ASSETS</strong></td>
<td><strong>$1,230,932</strong></td>
<td><strong>$1,267,219</strong></td>
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<td>Temporarily restricted</td>
<td>2,607,992</td>
<td>3,263,729</td>
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<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$3,838,924</strong></td>
<td><strong>$4,530,948</strong></td>
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</table>

**TOTAL LIABILITIES AND NET ASSETS**  

$ 4,706,176  $ 5,297,687
**Statements of Activities for the Years Ending June 30**

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<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
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</thead>
<tbody>
<tr>
<td><strong>REVENUES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and grants</td>
<td>$2,170,937</td>
<td>$3,616,107</td>
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<tr>
<td>Contracted services and other income</td>
<td>873,096</td>
<td>855,181</td>
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<tr>
<td><strong>TOTAL REVENUE AND SUPPORT</strong></td>
<td>$3,044,033</td>
<td>$4,471,288</td>
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<tr>
<td><strong>PROGRAM EXPENSES</strong></td>
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<tr>
<td>Grants</td>
<td>$1,676,399</td>
<td>$1,292,751</td>
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<td>Programs services</td>
<td>1,163,471</td>
<td>1,082,394</td>
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<td><strong>TOTAL PROGRAM EXPENSES</strong></td>
<td>$2,839,870</td>
<td>$2,375,145</td>
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<tr>
<td><strong>ADMINISTRATIVE EXPENSES</strong></td>
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</tr>
<tr>
<td>Management and general</td>
<td>$835,576</td>
<td>$829,144</td>
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<tr>
<td>Development</td>
<td>122,084</td>
<td>113,854</td>
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<tr>
<td><strong>TOTAL ADMINISTRATIVE EXPENSES</strong></td>
<td>$957,660</td>
<td>$942,998</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$3,797,530</td>
<td>$3,318,143</td>
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<tr>
<td>Change in Net Assets from Operations</td>
<td>$(753,497)</td>
<td>$1,153,145</td>
</tr>
<tr>
<td>Unrealized gain on investments</td>
<td>61,473</td>
<td>$(21,810)</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>$(692,024)</td>
<td>1,131,335</td>
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USArtists International 2017 funded a performance of Bruce Odland’s and Sam Auinger’s Requiem in the rotunda of Galerius in Thessaloniki, Greece as part of Documenta 14. Photo Credit: George Kogias.
We are grateful for the national agencies, state partners, foundations, corporations, and individuals whose generosity makes our work possible.

**NATIONAL AGENCIES**

National Endowment for the Arts
Arts Midwest
Mid-America Arts Alliance
New England Foundation for the Arts
Southern Arts Federation
Western States Arts Federation

**STATE PARTNERS**

Delaware Division of the Arts
DC Commission on the Arts and Humanities
Maryland State Arts Council
New Jersey State Council on the Arts
New York State Council on the Arts
Pennsylvania Council on the Arts
Virgin Islands Council on the Arts
Virginia Commission for the Arts
West Virginia Division of Culture and History

**FOUNDATIONS**

Andrew W. Mellon Foundation
Baltimore Community Foundation – Cantler Fulwiler Family Fund
Doris Duke Charitable Foundation
The Geraldine R. Dodge Foundation
The Howard Gilman Foundation
John D. and Catherine T. MacArthur Foundation
The Leo Model Foundation

**CORPORATIONS**

Association of Performing Arts Professionals
BNY Mellon
Bromelkamp Company LLC
Delmarva Power
FMC Corporation
Google, Inc.
PECO, An Exelon Company

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The Virginia Arts Festival, Inc., VA

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Ruth Geneslaw, NY
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Lynn Rybicki, MD

Gifts made between July 1, 2016 and June 30, 2017.
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Represents those who served as board members or staff during any portion of fiscal year 2017.