



# Central Appalachia Living Traditions: Folk & Traditional Arts Experiences Grants

## Program Guidelines 2022-2023

Application Due Date: September 30, 2022

### ACCESSIBILITY

These guidelines are available in a PDF or Word file at [www.midatlanticarts.org](http://www.midatlanticarts.org).

### About Central Appalachia Living Traditions

Central Appalachia Living Traditions (CALT) is a multi-year program designed to promote the understanding and recognition of folk arts and culture in Central Appalachia through a three-part program that invests in folk arts communities while seeding new folk and traditional arts experiences and honoring underrecognized practitioners of traditions across the region. This program serves the counties of Ohio, Virginia, and West Virginia designated as Appalachian by the Appalachian Regional Commission (ARC). For a full list of those counties click [here](#).

### About the Folk and Traditional Arts Experiences Grants

The CALT Folk and Traditional Arts Experiences grants fund public-facing projects and events in the ARC-designated Appalachian counties of Ohio, Virginia, and West Virginia that bring community members together around folk and traditional arts practice and cultural knowledge. Funded projects will encourage broad public awareness, understanding, and appreciation of living traditions and/or grow and disseminate artistic skill and cultural knowledge within the community. Because this program intends to diversify and expand the types of folk arts and cultural activities available in communities throughout the region, applications must be for new projects or projects that expand and/or diversify existing programming.

Non-profit organizations and folk and traditional artists/practitioners in the ARC-designated Appalachian counties of Ohio, Virginia, and West Virginia are eligible to apply for grant amounts from \$1,000 to \$10,000. No match is required. The majority of project activities must take place within the designated counties.

Eligible project activities include but are not limited to hands-on learning experiences, workshops where traditional artistic practices are taught or demonstrated to the public or a group of peer practitioners, public art projects, exhibitions of folk and traditional art, a performance project or series, film/video, podcast, or archival collection or fieldwork with a significant public-facing component.

Priority will be given to projects that engage multi-generational participants as well as projects occurring in communities identified as under-resourced or marginalized, including the most geographically remote counties in the region. A diverse group of folk and traditional arts specialists, including folklorists, cultural workers, artists, practitioners, and culture bearers in Central Appalachia will serve as panelists and provide program feedback informed by their role in application review.

## **ELIGIBILITY**

In order to receive CALT Folk and Traditional Arts Experiences grants, applicants must:

- Be located in counties of Ohio, Virginia, or West Virginia designated as Appalachian by the Appalachian Regional Commission or within Native nations that share this geography. In some cases, organizations and artists/practitioners that are located adjacent to but primarily serve communities in the designated counties will be considered as long as the proposed project serves communities in the designated counties and meets all other grant criteria.
- Be a 501(c)(3) nonprofit organization, a unit of state or local government, a Federally recognized Indian tribal government, or an individual folk and traditional artist/practitioner. Units of state or local government must provide a document on official letterhead to confirm status as a government entity. Individual artists/practitioners must complete a W9 and will be issued an IRS 1099 form for their grant.
- Be in good standing with Mid Atlantic Arts, with no overdue or outstanding required reports and/or grant documents.

## **APPLICATION PROCEDURE AND REQUIRED MATERIALS**

Applications must be submitted on or before the published deadlines at 11:59 PM Eastern Time through the Mid Atlantic Arts grant portal. The online application includes:

- Applicant information
- Project details and narrative
- Project personnel/organizational bios
- Project budget
- Work samples

## **REVIEW CRITERIA**

Applications will be reviewed based on:

Project Viability (40%), including the:

- Value and appropriateness of the project to the folk and traditional arts discipline, organization's mission or artists/practitioner's background, artists/practitioners involved, audience, community, and/or constituency.
- Quality of the artists or practitioners involved. Artistic quality can be defined by the community of practice, audience(s), outside recognition, or some combination of the three;

- Ability to carry out the project based on such factors as the appropriateness of the budget, the quality and clarity of the project activities and goals, the resources and/or partners involved, and the qualifications of the project's personnel;
- Evidence of direct, appropriate compensation to artists, practitioners, and/or cultural workers;
- Appropriateness of proposed evaluation measurements.

Community Impact (30%), including the:

- Capacity for the project to encourage broad public awareness, understanding, and appreciation of living traditions and/or grow and disseminate artistic skill and cultural knowledge within the community;
- Ability for the project to diversify and expand the types of folk arts and cultural activities available in communities throughout the region;
- Plan for project to engage multi-generational participants.

Promotion of Equity, Diversity, Access, and Inclusion (30%), including the:

- Extent to which project activities occur in communities identified as under-resourced or marginalized due to geography, race and ethnicity, socioeconomics, sexual orientation, or disability;
- Considerations for project accessibility accommodations;
- Engagement with and support of underrepresented or underserved artists, practitioners, traditions, or constituents;
- Project encourages diversity and promotes inclusion.

## GRANT AWARD LIMITATIONS

- Funding awarded by Mid Atlantic Arts is restricted to the specific, direct costs of the project and *may not be used for indirect costs*.
- Projects that have received funding from Mid Atlantic Arts for the same project in this fiscal year are ineligible.
- CALT Folk and Traditional Arts Experiences grants do *not* require a match.

## AWARD PAYMENTS AND FINAL REPORTS

If awarded, the initial payment of 90% of the grant will be released approximately 45-30 days prior to the project start date provided that the grant recipient has reviewed and executed the grant award agreement.

A final report for a funded project is due no later than 30 days after the project completion date. The final report, made available in the online grant portal at the time the grant is awarded, requires a brief description of the completed project along with an accounting of expenditures of the funded activities. Final report instructions are provided as part of the grant award documents.

The final 10% is paid once a complete and satisfactory final report is received from the grant recipient and approved.

## GRANT AWARD TIMELINE AND NOTIFICATION

- Applications will open August 15, 2022, and applications must be received by September 30, 2022
- Applicants will be notified of grant award approval by December 22, 2022.
- Project activities will take place from January 1, 2023-December 31, 2023.

## CONTACT US

Emily Hilliard, Program Director, Folk and Traditional Arts at [emily@midatlanticarts.org](mailto:emily@midatlanticarts.org) or (304)506-6270 or visit the CALT Folk and Traditional Arts Experiences Grants online [here](#). For more information, read our FAQ ([PDF](#) | [Word](#)).