

FY 2024 ANNUAL REPORT





45
ANNIVERSARY

405

Unique communities involved



Image: The Clarice Smith Performing Arts Center (College Park, MD) hosted an engagement with slowdanger with support from ArtsCONNECT. Credit: Thai Nguyen.

3.2M

in direct support



Image: Capitalbop (Washington, DC) presented Kokayi with support from the Special Presenter Initiatives program. Credit: Jamie Sandel.

A woman with dark hair, wearing a blue denim jacket, is seated and playing a guqin, a traditional Chinese zither. She is positioned on the left side of the frame, facing right. The guqin is a long, wooden instrument with multiple strings and a bridge. The background is dark with some stage equipment visible, including a stand and a microphone. The overall lighting is dim, with a blue hue.

1046

Performances and activities supported

Performing Arts Global Exchange

Image: Performing Arts on Tour roster artist Coreyah at William Paterson University (Wayne, NJ). Credit: Zachary Smith.

261K

People worldwide touched by our work

USArtists International

Image: USAI grantee Charles Lloyd Sky Quartet performing at the Athens Epidaurus Festival, Greece.
Credit: D. Darr.



Letter from the Chair and Executive Director

Dear Friends:

We are so pleased to share our Annual Report with you – 2024 marked 45 years of support in the region. Thank you for helping us recognize and support the extraordinary artists, organizations, and communities that make our region so vibrant and remarkable.

Fiscal year 2024 was a year of transition at Mid Atlantic Arts. Our Executive Director completed his first year of service and set his sights on what the future might look like; we began laying the groundwork for a Strategic Plan that would get us to that new vision; and we welcomed a new board chair who would lead that process and provide guidance.

We are grateful to our state arts agency partners, the National Endowment for the Arts, the private and corporate funders, and the many other individuals that provide the resources that allow us to serve both our region and the nation.

We look forward to sharing our goals and Imagining Tomorrow together.

Donna Walker-Kuhne
Chair, Board of Directors

Juan Souki
Executive Director



About Us

Mid Atlantic Arts supports artists, presenters, and organizations through unique programming, grant support, partnerships, and information sharing. Created in 1979, Mid Atlantic Arts is aligned with the region's state arts councils and the National Endowment for the Arts. We combine state and federal funding with private support from corporations, foundations, and individuals to nurture diverse artistic expression while connecting people to meaningful arts experiences within our region and beyond.

VISION

Mid Atlantic Arts envisions a future in which artists and creators are actively engaged with diverse communities to energize the transformative power of the arts.

MISSION

Mid Atlantic Arts nurtures and funds the creation and presentation of diverse artistic expression and connects people to meaningful arts experiences within our region and beyond.

Image: ArtsCONNECT touring artist Cécile McLorin Salvant at Caramoor Center for Music & the Arts (Katonah, NY). Credit: Gabe Palacio.



Special Presenter Initiatives

Image: Dancing Wheels performance at Dance Place, (Washington, DC) with support from SPI.
Credit: David Dowling.

Guiding Principles

Artistry and Creative Expression

Mid Atlantic Arts values the pursuit of artistry and the promotion of creative expression. We believe that the arts are an essential part of life, enriching our human experience and contributing to communities' overall well-being.

Curiosity and Listening

Mid Atlantic Arts believes listening to and understanding those we serve leads to relevant and responsive programs and policies. We are committed to ongoing evaluation, analysis, and evolution of our work and practices. We are also committed to the development and support of learning communities, stakeholder convening, and the achievement of best practices to improve our services to the field.

Diversity

Mid Atlantic Arts values the abundant and expansive diversity that exists within our region, our nation, and the world. We honor and celebrate the mid-Atlantic's people, artistic and community resources and, most notably, our many forms of cultural expression, and believe them to be major sources of strength in our region.



Image: New Jersey Individual Artist Fellow Mesma Belsare, Bhidā (2021)
Oil on Canvas. 36" x 48". Credit: Courtesy of the Artist.



Image: Performing Arts Global Exchange roster artist Seo Jungmin at the Musical Instrument Museum (Phoenix, AZ). Credit: Nate Nise, © 2024 Musical Instrument Museum.



Image: 2024 Poetry Out Loud National Champion, Niveah Glover of Florida. Credit: James Kegley.

Partnerships and Collaborations

Mid Atlantic Arts values the relationships with our many trusted partners across the region, the United States, and internationally that extend the reach and impact of our programs. We recognize the National Endowment for the Arts, our state and jurisdictional arts agencies, fellow regional arts agencies, donors, funders, service organizations, and other stakeholders as key allies in fulfilling our mission.

Equity and Access

Mid Atlantic Arts acknowledges that long-standing systems and practices within the arts sector have led to significant barriers to equitable access and investment for individuals and across communities. We are committed to the implementation of equitable practices through intentional and sustained focus and accountability.

2024 Programs

Accessibility Offerings include convenings and training opportunities support our commitment to greater accessibility in the arts and cultural sector of the mid-Atlantic region. In partnership with Americans for the Arts, we offer free webinar packages on arts and disability justice for local and state arts agencies in the mid-Atlantic region. Mid Atlantic also provides travel reimbursement to State Arts Agency partners in our region for training related to best practice in accessibility and disability justice, including attendance at LEAD with support from the National Endowment for the Arts.

Artist Fellowships—Mid Atlantic provides administrative support for the individual artist fellowship programs for the states of Delaware and New Jersey. Mid Atlantic staff convenes panels that review over 2,000 applications yearly and states participating in this partnership annually award over \$2 million to the fellowship winners.

ArtsCONNECT supports touring projects collaboratively developed by presenters working together in the mid-Atlantic region. The tours include performances as well as complementary engagement activities designed to create greater understanding or connections between artists, audiences, and communities.



Image: New Jersey artist fellow Joshua Schaefer's Portrait Of The Artist As A Ghost. Credit: The New Jersey State Council of the Arts.



Image: Arts for Art (New York, NY) hosted an ArtsCONNECT engagement of Matana Roberts, COIN COIN. Credit: Eva Kapanadze.

Through grants and peer learning opportunities, **ArtsHERE** invests in organizations that have demonstrated a commitment to equity within their practices and programming, with the goal of increasing arts participation for underserved groups/communities, and sharing insights that may inform similar funding programs in the future.

Central Appalachia Living Traditions (CALT) is a multiyear program designed to promote the understanding and recognition of folk arts and culture in Central Appalachia by investing in cultural communities, seeding new folk and traditional arts experiences, and honoring underrecognized practitioners of traditions across the region.

The Folk and Traditional Arts Community Projects

Grants fund projects designed to support the vitality of traditional arts and cultural communities in the mid-Atlantic region. Eligible project activities include but are not limited to performances, public art collaborations, workshops, trainings, exhibitions, fieldwork, and artistic collaborations and must include a publicly accessible component.



Image: Community mural project.

Credit: Trevor Adeline/Caia Image - Adobe Stock



Image: Mid Atlantic Tours presentation of From China to Appalachia at Hamilton College (Clinton, NY). Credit: Courtesy of the Artist.

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Iber Exchange increases availability of music programming from Ibero-American countries throughout the mid-Atlantic region to promote a greater understanding of other cultures through the performing arts. Support grants of up to 50% of the negotiated artist fee are available to nonprofit presenters in the mid-Atlantic region that contract artists from the roster, for a public performance and community engagement activity.

Information Services—Mid Atlantic Arts provides information on the arts to artists, arts organizations, constituents, and stakeholders of the mid-Atlantic region on a regular basis and through a number of communication platforms. Information is provided via monthly newsletters, eblasts, social media postings, and press releases. Mid Atlantic Arts manages midatlanticarts.org providing detailed information on Mid Atlantic, its programs, and grant opportunities for artists and organizations.



Image: Folk and Traditional Arts Community Projects Grants supported The Book of Life at Shenandoah University (Winchester, VA).
Credit: Shenandoah University / Alisa Holley.



Image: Iber Exchange touring artist Caña Dulce y Caña Brava performs at Calliope House (Pittsburgh, PA). Credit: Lisa Alexander.

Jazz Road is an artist-centric touring and residency grants program to spread jazz throughout the country, strengthen work opportunities and compensation for jazz artists, and bolster deeper engagement between jazz musicians, presenters and communities. U.S.-based jazz artists who define themselves as emerging to more established along a career spectrum are eligible for support. The program is intended to support jazz artists for which this grant would have new and significant career impact. Jazz Road is administered by South Arts.

The Jazz Touring Network is a presenter-based membership program that supports professional development, building partnerships, and working together to curate tours that reflect the richness of the field of jazz. Once selected, membership is ongoing upon meeting annual requirements.

Established in 1994, the **Living Legacy Jazz Award** honors living jazz master artists residing in the mid-Atlantic region who have kept the spirit and tradition of this evolving art form alive, maintaining the vitality of jazz for future generations through advocacy, mentorship, and the transmission of artistic skill and cultural knowledge.



Image: Billy Hart, Living Legacy Jazz Award Honoree. Credit: Sherine Tate.



Image: Jazz Touring Network member Arden Concert Guild (Wilmington, DE) hosted Artemis in 2024. Credit: Rob Pfeiffer.



Image: Mid Atlantic Tours roster artist Martha Redbone at Frostburg State University (Frostburg, MD). Credit: Basilio Daniel Joshua P, Gonzales.

Mid Atlantic Tours brings the best of the performing arts to communities across the mid-Atlantic region. Presenters select from a curated roster of artists that changes annually but maintains a programmatic commitment to a diversity of performance genres, regional artist representation, and engagement with communities underserved by the arts.

The National Leaders of Color Fellowships is a transformative leadership development experience curated by WESTAF to establish multicultural leadership in the creative and cultural sector. By partnering with the other United States Regional Arts Organizations, the program has expanded nationwide, and its mission has become a national endeavor.



Image: Mid Atlantic Arts National Leaders of Color Fellows 2024..

Open to presenters nationwide, the **Performing Arts Global Exchange** is an annually curated roster of international performing artists selected to tour to communities across the United States. Each year, a region is featured with a selection of artists across multiple disciplines. The program provides fee support directly to nonprofit presenters programming artists from the roster, and presenters host both public performances and community engagements in achieving the program's goals of cultural exchange and understanding.



Image: Special Presenter Initiatives supported engagement with Sona Jobarteh at Arden Gild Hall (Wilmington, DE). Credit: Joe Del Tufo.



Image: USArtists International grantee Macondo Chamber Players at Pro Musica in Mexico. Credit: Carlos Manuel Vargas.

Poetry Out Loud is a national poetry recitation contest that encourages high school students to memorize and recite great poems. It is a joint program of the National Endowment for the Arts and the Poetry Foundation. Mid Atlantic Arts produces the finals competition during which state and territorial winners from the United States compete for more than \$100,000 in prizes.

The **Special Presenter Initiatives** provide additional opportunities for the support of small to mid-sized performing arts presenters in Delaware, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, and West Virginia. Fee support is available for engagements of performing artists based anywhere worldwide. Engagements include performances as well as community activities that enhance the performance experience and offer meaningful exchanges between touring artists and a presenter's community.

USArtists International® supports in-person performances by American artists at engagements at international festivals and global presenting arts marketplaces outside of the United States. The program funds individuals and ensembles across all performing arts practices and disciplines.



ArtsCONNECT

Image: SUNY Oswego (Oswego, NY) hosted San Jose Taiko during their ArtsCONNECT tour.
Credit: Lowell Hutcheson.

Partners and Supporters

Working together, we are stronger.
We are grateful to the following
national agencies, state arts agency
partners, foundations, corporations,
and individuals for partnering with
us to support the arts. Thank you.

NATIONAL AGENCIES

National Endowment for the Arts
Arts Midwest
Creative West
Mid-America Arts Alliance
New England Foundation for the Arts
South Arts

STATE ARTS AGENCY PARTNERS

DC Commission on the Arts and Humanities
Delaware Division of the Arts
Instituto de Cultura Puertorriqueña
Maryland State Arts Council
New Jersey State Council on the Arts
New York State Council on the Arts
Pennsylvania Council on the Arts
Virgin Islands Council on the Arts
Virginia Commission for the Arts
West Virginia Division of Culture and History

FOUNDATIONS

Exelon Foundation
MacKenzie Scott Foundation
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Wallace Foundation

CORPORATIONS

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Sustainers Circle

(Gifts of \$1,000 or more)

Nicholas Hawkins, MD

John Strickland, WV

Donna Walker-Kuhne, NY

Arts Enthusiasts

(Gifts of \$250-\$999)

Vernon Araujo, USVI

Romona Riscoe Benson, DE

Theresa Colvin, MD

Valerie Gay, PA

Anita Gonzalez, DC

Alyce Gottesman, NJ

Juanita Hardy, MD

James Lemons, NY

Charisse Lillie, PA

John McEwen, NJ

Margaret Vanderhye, VA

Friends of Mid Atlantic Arts

(Gifts of \$25-\$249)

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Jessica Ball, DE

Adam Bell, NJ

Lora Bottinelli, DE

Matthew Brown, MD

Calpulli Mexican Dance Company, NY

Juan Castano, NY

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Brett Chase, NY

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Rachel Fuld, PA

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Patria y Cultura, Inc., PR

Sylvie Rokab, CA

Ellen Sartin, KY

Carol Tradwick, MD

Kennard Wing, PA

Cyrina Yarbrough, MD



Image: Performing Arts Global Exchange artist Coreyah at Festival International de Louisiane (Lafayette, LA). Credit: James Billeadeau.



Image: Rowan University (Glassboro, NJ) hosted an ArtsCONNECT engagement with Arturo O'Farrill and the Afro-Latin Jazz Orchestra featuring guest vocalist Claudia Acuña. Credit: Avi Steinhardt.



The Folk and Traditional Arts Community Projects Grants

Image: Students at The Wade Center after-school program (Princeton, UJV) learn West African drumming from master djembéfola (djembe player) Adama Dembele from Ivory Coast, West Africa. Credit: Tara Wyatt.

Financial Review

Statement of Financial Position for the years ending June 30

ASSETS	2024	2023
Cash	3,885,050	4,814,170
Accounts and Grants Receivable	891,221	1,188,079
Investments	13,578,317	7,995,582
Prepaid expenses and deposits	154,770	105,649
Property and equipment	86,156	106,581
Right of use asset	221,877	317,869
Deferred compensation investments	15,515	15,515
Total Assets	18,832,906	14,543,445
LIABILITIES		
Accounts payable and accrued expenses	177,950	186,660
Grants payable	677,180	903,605
Lease Liability	248,244	351,990
Deferred revenue	6,713,726	2,737,396
Deferred compensation obligation	15,515	15,515
Total Liabilities	7,832,615	4,195,166
NET ASSETS		
Undesignated	7,943,399	7,263,047
Undesignated, board reserves	3,000,000	3,000,000
Total Net Assets without donor restrictions	10,943,399	10,263,047
With donor restrictions	56,892	85,232
Total Net Assets	11,000,291	10,348,279
Total Liabilities and Net Assets	18,832,906	14,543,445

REVENUES	2024	2023
Contributions and grants	\$ 5,439,828	4,489,535
Contracted services and other income	2,513,465	2,114,291
Total Revenue and Support	7,953,293	6,603,826
PROGRAM EXPENSES		
Grants	3,380,558	3,807,731
Program services	3,218,066	1,611,487
Total Program Expenses	6,598,624	5,419,218
ADMINISTRATIVE EXPENSES		
Management and general	1,278,807	1,021,766
Development	118,652	126,141
Total Administrative Expenses	1,397,459	1,147,907
TOTAL EXPENSES	7,996,083	6,567,125
Unrealized gain on investments	723,142	206,606
Change in Net Asset without donor restrictions	680,352	243,307
Change in net assets with donor restrictions	(28,340)	(1,180)
CHANGE IN NET ASSETS	652,012	242,127
Net assets, beginning of year	10,348,279	10,106,152
Net assets, end of year	11,000,291	10,348,279



Mid Atlantic Tours

Image: Caribbean Museum Center for the Arts hosted a DuPont Brass workshop with steel pan students at St. Patricks in the USVI. Credit: Jessica Parker White.

Board and Staff

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midatlanticarts.org
201 N. Charles Street, Suite 401
Baltimore, MD 21201



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