



Celebrating Creativity and Connection

Mid Atlantic Arts 2022 Annual Report



Photo: DC Wheel Productions, AKA Dance Place (DC) presented Coyaba Dance Theater (DC) with support from the 2022 Special Presenter Initiatives program. Credit: Unified Visions.



collaborative

Williams Center for the Arts, Lafayette College (PA) hosted Gamelan Cudamani (Bali) through the 2022 ArtsCONNECT program. As their first live programming since the pandemic, they seized on the opportunity to involve students and groups involved in student orientation, faculty, the public, and a nearby aging-in-place community to participate in a variety of residency activities. Photo: Gamelan class with Cudamani at Lafayette College. Credit: Hollis Ashby.



responsive

Dion Parson & the 21st Century Band was engaged at The Forum (USVI) with support from the Special Presenter Initiatives program. The engagement included school outreach which needed to be shifted to a virtual program due to an island-wide school closure. Extremely well received, the engagement made space for people to enjoy live music while responding to the pandemic in a safe and responsible way. Photo: Dion Parson & the 21st Century Band performance at Prior-Jollek Hall. Credit: Roshan Sooks.

creative



Waves Across Time: Traditional Dance and Music of Okinawa (Japan) was hosted by the Japan Society (NY) with support from ArtsCONNECT. In addition to the public engagement, JSPA offered an Introduction to Okinawan Dance class for adults and an Okinawan Dance Workshop for Families. Workshop attendees shared that “music and dance is an experience that is felt with my whole self, and to learn about this culture through my body was an amazing experience...deep, yet simple movements...I was surprised with my emotion.” Photo: Waves Across Time: Traditional Dance and Music of Okinawa Performs at the Japan Society. Credit: Maria Baranova.

transformative



South Orange Performing Arts Center (NJ) presented the Resistance Revival Chorus with support from the Mid Atlantic Tours 2022. With this engagement, SOPAC was able to further diversify its program to highlight women and non-binary artists and received overwhelmingly positive feedback from those attending the panel discussion performance. This comment sums up the experience: "The panel who were assembled were fantastic and gave a super introduction to the upcoming performance experience well as the wider sense of how music produces Joy and can build camaraderie as well as potentially a strong call for activism." Photo: Resistance Revival Chorus on SOPAC's Mainstage. Credit: Lisa Piernot.



California-based Project Bandaloop used support from USArtists International to travel to the Bartók Spring International Arts Weeks (Hungary) in 2022. This was Bandaloop's initial return to international touring following the COVID pandemic. While on tour, the ensemble began conversations in regard to a vertical dance for film to be built and commissioned by the Hungarian Film Commission. Photo: An audience gathers to watch BANDALOOP dancers perform on the side of a building. Credit: Brooke Anderson.

Letter from the Chair and Executive Director

Dear Friends:

Thank you for your support, encouragement, and creative energy over the past year. We are pleased to be able to share our fiscal year 2022 annual report with you and hope you enjoy learning more about the work we are doing to support artists and organizations in the Mid Atlantic region and beyond.

We continue to work on our strategic goals through the implementation of programs that embrace and promote equity, diversity, inclusion, and access; support and strengthen the arts sector; and enliven communities through the arts. Our Folk and Traditional Arts program has grown with the launch of the Community Projects Grants and we have deepened our work in Accessibility Training by establishing the Mid-Atlantic Accessibility Resource Committee to better inform our webinar series with Americans for the Arts. Nine arts professionals from the region are being supported through the National Leaders of Color Program in partnership with our fellow Regional Arts Organizations (RAO's), and our international program has expanded opportunities for arts presenters nationwide with the addition of the Iber Exchange program. And, after a years hiatus, we are delighted to be able to offer new artist rosters for both the Mid Atlantic Tours and Performing Arts Global Exchange 2023-2024 programs.

In addition to our programs, we have been focused on enhancing our capacity and have upgraded our technology systems, grantmaking and accounting software, and are

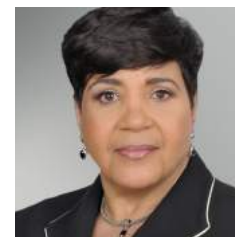
currently working on a database update. These new tools allow us to serve the field more effectively from any location. In 2023, we will launch a new website focused on finding useful information quickly, accessibility, and opportunities. And, a number of new staff positions have been added as we work to meet the needs of expanded programming while respecting the well-being of all staff.

Thanks to our many partners, collaborators, and supporters—our state arts agency partners, the National Endowment for the Arts, private funders and donors, panelists, board, staff, and the incredible artists and organizations that create meaningful experiences every day.

We value your partnership and belief in the arts as an essential part of life.

Romona Riscoe Benson

Romona
Riscoe Benson
Chair,
Mid Atlantic Arts



Theresa M. Colvin

Theresa Colvin
Executive Director,
Mid Atlantic Arts



Photos:

Romona Riscoe: Phillip Martin Regusters, Leaping Lion Photography.
Theresa Colvin: James Kegley Photography.



About us

Mid Atlantic Arts supports artists, presenters, and organizations through unique programming, grant support, partnerships, and information sharing. Created in 1979, Mid Atlantic Arts is aligned with the region's state arts councils and the National Endowment for the Arts. We combine state and federal funding with private support from corporations, foundations, and individuals to nurture diverse artistic expression while connecting people to meaningful arts experiences within our region and beyond.

Photo: Mid Atlantic Tours roster artist Charlotte Blake Alston (PA) performing at KidFEST, a co-production between Guild Hall of East Hampton and the Children's Museum of the East End (NY). Credit: Jessica Dalene Photography.

VISION

Mid Atlantic Arts envisions a future in which artists and creators are actively engaged with diverse communities to energize the transformative power of the arts.

MISSION

Mid Atlantic Arts nurtures and funds the creation and presentation of diverse artistic expression and connects people to meaningful arts experiences within our region and beyond.

GUIDING PRINCIPLES

Artistry and Creative Expression

Mid Atlantic Arts values the pursuit of artistry and the promotion of creative expression. We believe that the arts are an essential part of life, enriching our human experience and contributing to communities' overall well-being.

Diversity

Mid Atlantic Arts values the abundant and expansive diversity that exists within our region, our nation, and the world. We honor and celebrate the mid-Atlantic's people, artistic and community resources and, most notably, our many forms of cultural expression, and believe them to be major sources of strength in our region.



Top photo: McCarter Theatre Center (NJ) hosted Garba360 (NJ) with support from Mid Atlantic Tours. Credit: Rubin Mathew.

Bottom photo: EXIGENCE (MI) was hosted by The Choir School of Delaware (DE) with support from the Special Presenter Initiatives program. Credit: Moonloop Photography.





Photo: 2022 Appalachian Foodways Practitioner Fellow Yawah Awolowo (TN) was supported through the Central Appalachia Living Traditions program in partnership with the Appalachian Food Summit. Credit: Victoria Hewlett.

Equity and Access

Mid Atlantic Arts acknowledges that long-standing systems and practices within the arts sector have led to significant barriers to equitable access and investment for individuals and across communities. We are committed to the implementation of equitable practices through intentional and sustained focus and accountability.

Curiosity and Listening

Mid Atlantic Arts believes listening to and understanding those we serve leads to relevant and responsive programs and policies. We are committed to ongoing evaluation, analysis, and evolution of our work and practices. We are also committed to the development and support of learning communities, stakeholder convening, and the achievement of best practices to improve our services to the field.

Partnerships and Collaborations

Mid Atlantic Arts values the relationships with our many trusted partners across the region, the United States, and internationally that extend the reach and impact of our programs. We recognize the National Endowment for the Arts, our state and jurisdictional arts agencies, fellow regional arts agencies, donors, funders, service organizations, and other stakeholders as key allies in fulfilling our mission.

Strategic Plan Goals

GOAL ONE

Embrace and promote equity, diversity, inclusion, and access

Embed, model, and highlight exemplary practices of equity, diversity, inclusion, and access in all of Mid Atlantic Arts' policies and activities to address long-standing barriers to equitable access and build a stronger arts sector.

GOAL TWO

Support and strengthen the arts sector

Invest in artists, creators, and organizations through programs, services, and partnerships that support and sustain creative expression and enable new and diverse communities to experience this work.

GOAL THREE

Enliven communities through the arts

Foster partnerships between the arts and other sectors to provide collaborative approaches that promote community well-being.

GOAL FOUR

Build internal capacity

Build Mid Atlantic Arts' internal capacity to effectively respond to the needs of the field and address our mission.



Photo: Site-specific collaboration between USArtists International grantee BODYART (CA) and Corredor de Danza Valparaíso at Maestranza Barón as part of their 2022 travel to Chile. Credit: Courtesy of the artist.



Programs

Working with our state, regional, federal, and private funding partners, Mid Atlantic Arts creates and implements programs that serve artists, organizations, and communities in the mid-Atlantic region and beyond. We are especially interested in performing arts touring and artists; international support and exchange; folk and traditional arts creators, practitioners, and community-based projects; and support for jazz musicians and touring.

Photo: Mid Atlantic Tours roster artist Squonk (PA) gives a backstage tour to the community during an engagement at the Zoellner Arts Center (PA). Credit: Mark Wilson.

The Alan Cooper Leadership in the Arts Award honors the legacy of an arts leader who has made outstanding contributions to the arts through extraordinary leadership. The Award seeks to recognize an active arts leader who has demonstrated outstanding leadership in the arts sector within the mid-Atlantic region. A cash honorarium is included along with an acknowledgement event. Musician and educator Stanford Thompson was the recipient of the Alan Cooper Leadership in the Arts Award in 2022.

American Rescue Plan funding supported jobs in the arts sector, kept the doors open to arts organizations nationwide, and assisted the field in its response to and recovery from the COVID-19 pandemic. This one-time funding program was supported by the National Endowment for the Arts.

Mid Atlantic provides administrative support for the individual **Artist Fellowship** programs for the states of Delaware and New Jersey. Mid Atlantic staff convenes panels that review over 500 applications yearly and states participating in this partnership annually award over \$1 million to the fellowship winners.

ArtsCONNECT supports touring projects collaboratively developed by presenters working together in the mid-Atlantic region. The tours include performances as well as complementary engagement activities designed to create greater understanding or connections between artists, audiences, and communities.



Top photo: Bucknell students attend a masterclass with dancers from Ronald K. Brown/EVIDENCE (NY) during an ArtsCONNECT engagement at the Weis Center for the Performing Arts (PA). Credit: Weis Center Staff.

Bottom photo: Kick-off meeting of the Bristol Folk Arts and Culture Team (VA) for the Central Appalachia Living Traditions (CALT) Virginia Anchor Community project. Credit: Pat Jarrett/Virginia Folklife Program.





Top photo: Montgomery County Community College (PA) presented Lakecia Benjamin and Pursuance (NY) with support from the Mid Atlantic Tours program. Credit: Lou Liguori Photography.

Bottom photo: USArtists International grantee Kronos Quartet (CA) performs with residency participants at the Ludwigsburg Festival (Germany) in 2022. Credit: Reiner Pfisterer.



Central Appalachia Living Traditions (CALT) is a multi-year program designed to promote the understanding and recognition of folk arts and culture in Central Appalachia by investing in cultural communities, seeding new folk and traditional arts experiences, and honoring underrecognized practitioners of traditions across the region. CALT features three complementary programs: the Folk Arts and Culture Community Anchors Initiative, Folk and Traditional Arts Experiences, and Recognizing Folk Arts and Culture Champions. Collectively, these programs are intended to stabilize local infrastructure, create greater connectivity among organization and community leaders, increase the visibility of folk arts and culture, and facilitate the transmission of artistic skills and cultural knowledge.

Mid Atlantic Arts provides **Information Services** around the arts to artists, arts organizations, constituents, and stakeholders of the mid-Atlantic region on a regular basis and through a number of communication platforms. Information is provided via a monthly newsletter, eblasts, social media postings, and press releases. Mid Atlantic Arts manages midatlanticarts.org providing detailed information on Mid Atlantic, its programs, and grant opportunities for artists and organizations.

Mid Atlantic Arts is pleased to support **Jazz Road**, a national initiative from our sister RAO South Arts. Emerging and mid-career jazz artists from anywhere in the United States may apply to bring their music to places it's never been with a grant from Jazz Road. The artist-centric grant program includes support for Jazz Road Tours and Creative Residencies.

The **Jazz Touring Network** is a presenter-based membership program that supports professional development, building partnerships, and working together to curate tours that reflect the richness of the field of jazz. Welcoming both those organizations with little to no experience presenting jazz and seasoned jazz presenters seeking to strengthen programming, application occurs annually through an open, competitive process. Once selected, membership is ongoing upon meeting annual requirements.

Given annually to a mid-Atlantic region jazz master, the **Living Legacy Jazz Award** lifts up those who have a distinguished performance career and who have given of themselves with a significant contribution to mentorship or education. Pianist, organist, vocalist, and composer Amina Claudine Myers received the Living Legacy Jazz Award Presented by PECO in 2022.

In partnership with Americans for the Arts (AFTA), **Mid Atlantic Accessibility Offerings** provide free virtual resources on accessibility issues in the arts and culture sector. To inform the curriculum of these resources, Mid Atlantic and AFTA developed the Mid Atlantic Accessibility Resource Committee in 2022: a group of six experts from the mid-Atlantic region with lived experiences in the field of disability justice and the arts. In addition, Accessibility Coordinators of the region's nine states and jurisdictions are invited and reimbursed to attend the annual Leadership Exchange in Arts and Disability Conference (LEAD) and the National Assembly of State Arts Agencies (NASAA) accessibility pre-conference to review, discuss, and commit to best practices, policies, goals, and implementation of accessibility.



Photo: Shenandoah University (VA) hosted Ballet Hispánico (NY) in 2022 through ArtsCONNECT. Here, Eduardo Vilaro of Ballet Hispánico hosts a bilingual youth performance. Credit: Photograph by Shenandoah University.



Top photo: USArtists International artist Frank London's (NY) Ghetto Songs concert in the Tempel Synagogue during their Jewish Culture Festival (Poland) engagement. Credit: Ada Pawlikowsky.

Bottom photo: With ArtsCONNECT support, the Virginia Arts Festival (VA) presented Buster Williams and Something More (NJ) in 2022. Credit: Mark Robbins.



Mid Atlantic Arts Creative Fellowships provide artists with the time and space to create. Hosted in partnership with Millay Arts and Virginia Center for the Creative Arts, writers, composers, and visual artists can apply for two-week, or one-month residencies underwritten by Mid Atlantic.

Mid Atlantic Tours brings the best of the performing arts to communities across the mid-Atlantic region. Presenters select from a curated roster of artists that changes annually but maintains a programmatic commitment to a diversity of performance genres, regional artist representation, and engaging with communities underserved by the arts. No lengthy application process – presenters work directly with agents and eligible organizations receive support for their project.

Open to presenters nationwide, the **Performing Arts Global Exchange** is an annually curated roster of international performing artists selected to tour to communities across the United States. Each year, two countries are featured with a selection of artists across multiple disciplines. The program provides fee support directly to nonprofit presenters programming artists from the roster, and presenters host both public performances and community engagements in achieving the program's goals of cultural exchange and understanding.



Photo: Performing Arts Global Exchange roster artist Silvana Estrada (Mexico) performed in the Tew Recital Hall at UNC Greensboro with support from grantee North Carolina Folk & Heritage Festival (NC). Credit: Lynn Donovan.

Poetry Out Loud is a national poetry recitation contest that encourages high school students to memorize and recite great poems. It is a joint program of the National Endowment for the Arts and the Poetry Foundation. Mid Atlantic Arts produces the finals competition during which state and territorial winners from the United States compete for more than \$100,000 in prizes.

The **Special Presenter Initiatives** provide additional opportunities for the support of small to mid-sized performing arts presenters in Delaware, the District of Columbia, the U.S. Virgin Islands, and West Virginia. Fee support is available for engagements of performing artists based anywhere worldwide. Engagements include performances as well as community activities that enhance the performance experience and offer meaningful exchanges between touring artists and a presenter's community.

USArtists International® supports in-person and virtual performances by American artists at engagements at international festivals and global presenting arts marketplaces outside of the United States. The program funds individuals and ensembles across all performing arts practices and disciplines.

Partners and Supporters

Working together, we are stronger.
We are grateful to the following national agencies, state arts agency partners, foundations, corporations, and individuals for partnering with us to support the arts.
Thank you.

NATIONAL AGENCIES

National Endowment for the Arts
Arts Midwest
Mid-America Arts Alliance
New England Foundation for the Arts
South Arts
Western States Arts Federation

STATE ARTS AGENCY PARTNERS

Delaware Division of the Arts
DC Commission on the Arts and Humanities
Maryland State Arts Council
New Jersey State Council on the Arts
New York State Council on the Arts
Pennsylvania Council on the Arts
Virgin Islands Council on the Arts
Virginia Commission for the Arts
West Virginia Department of Arts,
Culture & History

FOUNDATIONS

Andrew W. Mellon Foundation
Exelon Foundation
The Howard Gilman Foundation
MacKenzie Scott Foundation
Margaret A. Cargill Philanthropies
The Trust for Mutual Understanding

CORPORATIONS

Delmarva Power
Google, Inc.
Maynard C. Smith Construction Company
Microsoft Corporation
PECO, An Exelon Company
Wilkins Buick-GMC

INDIVIDUALS**Luminary (\$1,000 – \$2,499)**

Vernon Araujo, USVI
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 Susie Farr, MD
 Juanita Hardy, MD
 Hal Real, DE
 Marilyn Santarelli, PA
 John Strickland, WV
 Donna Walker-Kuhne, NY

Benefactor (\$500 – \$999)

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 Anita Gonzalez, DC
 E. Scott Johnson, MD
 James Lemons, NY
 Charisse Lillie, PA
 Margaret G. Vanderhye, VA

Patron (\$250 – \$499)

Stephen Baranovics, DC
 Phillip Harmon, MD
 Dorothy Pierce
 McSweeney, DC
 J. Mack Wathen, DE

Gifts made between July 1, 2021 and June 30, 2022.

Contributor (\$100 – \$249)

Benjamin Leonberg, NJ
 in Honor of Hannah Wilson
 and Chris Leonberg
 Rudresh Mahanthappa, NJ
 Mara Manus, NY
 Martin Miller, VA
 Karen Newell, MD
 Kevin O'Brien, NJ

Friend (\$25 – \$59)

Paul Anderson, MD
 Adam Bell, NJ
 Kim Chan, NJ
 Rachel Fuld, PA
 Asa Jackson, VA
 William Mandicott, MD
 Carol Agnes O'Neill, NJ
 Guha Shankar, MD
 K. Rita Souweine, MD



Photo: Acrobuffos (NY) perform Air Play at Frostburg State University (MD) in 2022 with support from Mid Atlantic Tours. Credit: Koda Murphy.

Financial Review

Statement of Activities for the years ending June 30

ASSETS	2022	2021
Cash	\$ 9,323,874	\$ 1,133,265
Accounts and Grants Receivable	2,419,121	1,926,556
Investments	1,715,674	1,807,826
Prepaid expenses and deposits	79,700	66,663
Property and equipment	73,387	42,761
Deferred compensation investments	8,118	9,439
Total Assets	\$ 13,619,874	\$ 4,986,510
LIABILITIES		
Accounts payable and accrued expenses	\$ 148,720	\$ 114,654
Grants payable	2,849,819	1,433,781
Deferred revenue and rent	507,065	652,438
Deferred compensation obligation	8,118	9,439
Total Liabilities	\$ 3,513,722	\$ 2,210,312
NET ASSETS		
Undesignated	\$ 9,019,740	\$ 938,624
Undesignated, board reserves	1,000,000	1,000,000
Total Net Assets without donor restrictions	10,019,740	1,938,624
With donor restrictions	86,412	837,574
Total Net Assets	\$ 10,106,152	\$ 923,964
Total Liabilities and Net Assets	\$ 13,619,874	\$ 4,986,510

Statement of Activities for the years ending June 30

REVENUES	2022	2021
Contributions and grants	\$12,445,929	\$ 3,159,942
Contracted services and other income	1,032,688	1,071,592
Total Revenue and Support	\$ 13,478,617	\$ 4,231,534
PROGRAM EXPENSES		
Grants	\$ 3,889,894	\$ 4,221,670
Program services	1,337,302	1,092,943
Total Program Expenses	5,227,196	\$ 5,314,613
ADMINISTRATIVE EXPENSES		
Management and general	\$ 716,713	\$ 835,329
Development	100,596	88,635
Total Administrative Expenses	\$ 817,309	\$ 923,964
TOTAL EXPENSES	\$6,044,505	\$ 6,238,577
Unrealized gain on investments	(104,158)	218,625
Change in Net Asset without donor restrictions	8,081,116	238,767
Total Change in net assets without donor restrictions	7,976,958	457,392
Change in net assets with donor restrictions	(751,162)	(2,245,811)
CHANGE IN NET ASSETS	\$ 7,329,964	\$ (1,788,418)
Net assets, beginning of year	2,776,198	4,564,617
Net assets, end of year	10,106,152	2,776,198

Board and Staff

BOARD OF DIRECTORS

Romona Riscoe Benson, PA
Chair

Susie Farr, MD
Vice Chair

J. Mack Wathen, DE
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Margaret G. Vanderhye, VA
Secretary

DIRECTORS

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Guha Shankar, MD
Lenwood Sloan, PA
John Strickland, WV
Donna Walker-Kuhne, NY

During the period
July 1, 2021–June 30, 2022

STAFF

Theresa Colvin
Executive Director

Robyn Busch
Program Officer, International

Mary Childress
Director of Finance and
Human Resources

Jackie Domenus
Program Officer, Fellowships

Phillip Harmon
Director of Operations

Leah Harrison
Program Associate, International

Emily Hilliard
Program Officer, Folk and
Traditional Arts

Sarah Lewitus
Program Officer, Performing Arts
and Accessibility Coordinator

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Andrew Alness Olson
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Ann Turiano
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Delise White
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