

Mid Atlantic Arts Annual Report

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Cover photo: Kente Arts Alliance in Pittsburgh, PA presented the Antonio Hart Quintet, NY, NY,  
with support from the 2020 Jazz Touring Network program. Credit: Saihou Njie.

## Letter from the Chair and Executive Director

Dear Friends,

We are pleased to share our Fiscal Year 2020 Annual Report with you highlighting activities and accomplishments in this most interesting and challenging year.

In April 2019, Mid Atlantic Arts initiated a new Strategic Planning process to take the organization through the next five years. We owe our gratitude to so many in the field for their input as we developed a new mission, vision, and guiding principles. A commitment to ensure that equity, diversity, inclusion, and access sits at the core of Mid Atlantic Arts' work moving forward and guides the plan goals. Our desire to actively incorporate listening, learning, and the role the arts play in the health of communities into our work became even more important as we moved into spring 2020.

When the world shifted due to COVID-19, we changed gears so that we could focus on adapting and responding to the needs of our stakeholders. In addition to helping to distribute support via emergency assistance programs, we worked with our funders to find ways to support grantees while delivering additional technical assistance. Understanding that continuity and stability are needed in the field, we will continue with funding for virtual and distanced engagements moving into 2021 and 2022.

None of this would have been possible without the support of our many friends, including our state arts agency partners, the National Endowment for the Arts, private funders, individual donors, panelists, board of directors, staff, and the many grantees, artists, and arts organizations across the country and beyond. We thank you for your belief in our work and look forward to finding new ways to collaborate and celebrate the arts.

Like many, we have watched in wonder at the incredible diversity of artistic expression and innovation born of necessity, revolution, and brilliance. You have provided hope and inspiration even as, for many, your own future is full of uncertainty. Thank you for your persistence and courage.

Be safe and be well — we hope to see you sometime very soon.



A handwritten signature in dark ink that reads "Hal Real".

Hal Real  
Board Chair



A handwritten signature in dark ink that reads "Theresa M. Colvin".

Theresa M. Colvin  
Executive Director

For more than 40 years, **Mid Atlantic Arts** has provided grant support and delivered multi-state arts programming in a region that includes Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, the U.S. Virgin Islands, Virginia, and West Virginia. It is one of six regional arts organizations in the United States, and works in close partnership with the National Endowment for the Arts and its member state and jurisdictional arts agencies. Mid Atlantic Arts distinguishes itself through its work in international cultural exchange, model programs in performing arts touring, its knowledge and presence in the jazz field, and its support of folk and traditional arts.

### **Mission**

Mid Atlantic Arts nurtures and funds the creation and presentation of diverse artistic expression and connects people to meaningful arts experiences within our region and beyond.

### **Vision**

Mid Atlantic Arts envisions a future in which artists and creators are actively engaged with diverse communities to energize the transformative power of the arts.



## Guiding Principles

### Artistry and Creative Expression

Mid Atlantic Arts values the pursuit of artistry and the promotion of creative expression. We believe that the arts are an essential part of life, enriching our human experience and contributing to communities' overall well-being.

### Diversity

Mid Atlantic Arts values the abundant and expansive diversity that exists within our region, our nation, and the world. We honor and celebrate the mid-Atlantic's people, artistic and community resources and, most notably, our many forms of cultural expression, and believe them to be major sources of strength in our region.

### Equity and Access

Mid Atlantic Arts acknowledges that long-standing systems and practices within the arts sector have led to significant barriers to equitable access and investment for individuals and across communities. We are committed to the implementation of equitable practices through intentional and sustained focus and accountability.

### Curiosity and Listening

Mid Atlantic Arts believes listening to and understanding those we serve leads to relevant and responsive programs and policies. We are committed to ongoing evaluation, analysis, and evolution of our work and practices. We are also committed to the development and support of learning communities, stakeholder convening, and the achievement of best practices to improve our services to the field.

### Partnerships and Collaborations

Mid Atlantic Arts values the relationships with our many trusted partners across the region, the United States, and internationally that extend the reach and impact of our programs. We recognize the National Endowment for the Arts, our state and jurisdictional arts agencies, fellow regional arts agencies, donors, funders, service organizations, and other stakeholders as key allies in fulfilling our mission.



Photo: Son Luna y Jóvenes Zapateadores, Mexico, was supported in a Southern Exposure engagement at The John and Mable Ringling Museum of Art Foundation, Inc. in Sarasota, FL in 2020. While in town, they led a dance class at Booker High School. Credit: Gavin Bacon.







Mid Atlantic Arts completed its most recent strategic planning process in spring 2020. Through an inclusive approach that engaged over 1,400 individuals — including artists, creative workers, arts administrators, and others — Mid Atlantic listened, learned, and set goals that will challenge our work in the years to come.

**GOAL ONE:**

**Embrace and Promote Equity, Diversity, Inclusion, and Access**

Embed, model, and highlight exemplary practices of equity, diversity, inclusion, and access in all of Mid Atlantic Arts' policies and activities to address long-standing barriers to equitable access and build a stronger arts sector.

**GOAL TWO:**

**Support and Strengthen the Arts Sector**

Invest in artists, creators, and organizations through programs, services, and partnerships that support and sustain creative expression and enable new and diverse communities to experience this work.

**GOAL THREE:**

**Enliven Communities Through the Arts**

Foster partnerships between the arts and other sectors to provide collaborative approaches that promote community well-being.

**GOAL FOUR:**

**Build Internal Capacity**

Build Mid Atlantic Arts' internal capacity to effectively respond to the needs of the field and address our mission.





Photo: Dance Place, Washington, DC presented Compagnie Hervé Koubi, France, with support from ArtsCONNECT 2020. Credit: Jonathan Hsu.



Photo: With support from the 2020 Special Presenter Initiatives, the Grand Opera House in Wilmington, DE hosted Dan Zanes + Claudia Eliaza, Brooklyn, NY. Here, audience members join Dan and Claudia on stage. Credit: Moonloop Photography.



Photo: Montgomery County Community College of Blue Bell, PA presented Stefon Harris + Blackout through the 2020 Jazz Touring Network program. While on campus, Mr. Harris hosted a masterclass with David Ivory, Brent Woods, and MCCC's Sound Recording Technology Students. Credit: Lou Liguori Photography.

"Jane Bunnett and Maqueque's activities at MCG Jazz helped to develop a more robust experience for our existing audiences as well as introduce new audiences and young people to the use of Latin, specifically Cuban, rhythms in Jazz. Maqueque offered MCG Jazz the opportunity to bring to the Pittsburgh audiences the work of women jazz artists from other countries and showcase their impact on contemporary jazz music. MCG Jazz has been devoting programming to include a few artists annually who are 'first time' appearances in Pittsburgh while continuing with established programming focused on creative collaborations. Presenting Maqueque both in the lecture demonstration format and their interactive performances allowed MCG Jazz to meet its goal of a consistent, holistic and sophisticated educational program, and growing the audience for jazz."

**Manchester Craftsmen's Guild** in Pittsburgh, PA engaged Jane Bunnett and Maqueque through the 2020 Mid Atlantic Tours program.

"As an ensemble whose work centers respectful cross-cultural dialogue, our week in New Zealand was a revelation. **Roomful of Teeth** has recently begun an examination of our role in decolonizing musical practices and to spend a week at the New Zealand Festival — in the country's capitol — and witness the depth and breadth of the reverence and engagement with the indigenous Maori culture was extraordinary. Here is a model that will inspire and inform us for years to come."

**Roomful of Teeth Vocal Arts Project, Inc.**, Newfane, VT travelled to the New Zealand Festival, New Zealand and Adelaide Festival, Australia in March 2020 with support from USArtists International.

"One of the intents of bringing this artist to the Hall was to reach the members of our rural communities who don't feel comfortable coming to Carnegie Hall. The building is a large, beautiful brick Greek revival, with huge white columns in front. It could be considered imposing. The name doesn't help. There are people whose families have been here for generations that have never set foot inside. We have found that when we present events that feel "familiar" we reach some of the people who hesitate to attend an event here.

To the audience, this show was very much a homecoming for **Carlene**. She and her people are kin. They love her. They love her so much that at the end of the show, after the band had done an encore and walked off stage, they stood in their places and sang. The band was in the wings talking, when one of the band members said "listen." We fell silent and realized they were singing "Happy Birthday." Carlene had mentioned that her birthday was three days away. She was stunned, ran on stage, thanked everyone, and walked off with tears in her eyes."

In September 2019, Carnegie Hall, Lewisburg, WV presented **Carlene Cash** with support from the Special Presenter Initiatives program.



f @supamanhiphop  
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s billy-ills



Photo: Rapper Supaman, Crow Indian Reservation, MT on the stage at Holloway Hall Auditorium at Salisbury University, Salisbury, MD as part of the Native Voices Tour supported through the 2020 Folk and Traditional Arts Touring Network. Credit: Todd Dudek.





The **ALAN COOPER LEADERSHIP IN THE ARTS AWARD** honors the legacy of an arts leader who has made outstanding contributions to the arts through extraordinary leadership.

**ARTSCONNECT** provides support for touring projects collaboratively developed by presenter consortia in the mid-Atlantic region. The tours include performances as well as community engagement activities designed to create greater understanding or connections between artists, audiences, and communities.

The **CARES ARTS ORGANIZATION RELIEF GRANTS** program launched in May of 2020 as a response to the COVID-19 pandemic. Small to mid sized non-profit arts organizations in Mid Atlantic Arts' partner states, jurisdictions, and territories were able to apply through a competitive process for one-time, non-matching grants of up to \$20,000.

Completed in the spring of 2020, the **CENTRAL APPALACHIAN FOLK & TRADITIONAL ARTS (CAFTA) SURVEY AND PLANNING PROJECT** captured the vibrancy and diversity of folk and traditional arts currently practiced in the region as well as mounting concerns about resource scarcity and cultural sustainability. Mid Atlantic Arts will use the knowledge gained from the CAFTA Project to launch a new folk and traditional arts program serving Central Appalachia in 2021.

The **LIVING LEGACY JAZZ AWARD** is given annually to a mid-Atlantic region jazz master who exemplifies both a distinguished performance career as well as significant contribution to mentorship or education. A cash award is presented.

The **FOLK AND TRADITIONAL ARTS TOURING NETWORK (FTAN)** is a presenter-based membership network designed to bolster the presentation of folk and traditional arts in the mid-Atlantic region through professional development, strong network infrastructure, and fee subsidy for FTAN roster tours.

Mid Atlantic Arts provides administrative services in managing the **INDIVIDUAL ARTIST FELLOWSHIP** programs for the states of Delaware and New Jersey.

Mid Atlantic Arts provides **INFORMATION SERVICES** on the arts to artists, arts organizations, constituents, and stakeholders of the mid-Atlantic region on a regular basis and through a number of varied communication platforms.

The **JAZZ TOURING NETWORK** is a presenter membership program designed to support member venues in presenting jazz in the mid-Atlantic region through professional development, strong Network infrastructure, and fee subsidy for Network developed tours. Network members have access to the tools necessary to develop and sustain the art form as an ongoing part of their annual programming.





Photo: Cast members perform LET 'IM MOVE YOU: THIS IS A FORMATION in Abrons Art Center's experimental theater. Presented at the Henry Street Settlement/Abrons Art Center, NY, NY with support from ArtsCONNECT 2020's tour of jumafatu m. poe and Jermoné Donte Beacham, of Philadelphia, PA. Credit: Maria Baranova.

**MID ATLANTIC ACCESSIBILITY CONVENINGS** support Mid Atlantic Arts' commitment to greater accessibility in the arts and cultural sector of the mid-Atlantic region. Through travel reimbursement grants, Accessibility Coordinators of the region's nine states and jurisdictions meet to review, discuss and commit to best practices, policies, goals, and implementation of accessibility at the Kennedy Center LEAD conference and the NASAA Assembly.

The **MID ATLANTIC ARTS REGIONAL RESILIENCE FUND** launched in June 2020 as part of The United States Regional Arts Resilience Fund, in response to the ongoing impacts of the COVID-19 pandemic. The program supported mid-Atlantic nonprofit arts and cultural organizations with visionary leadership and whose work is critical to the region.

**MID ATLANTIC CREATIVE FELLOWSHIPS** support one to two artists from each member state in either a two-week or month-long residency at the Millay Colony for the Arts in Austerlitz, NY or the Virginia Center for the Creative Arts in Sweet Briar, VA. Millay and VCCA primarily support writers, composers, and visual artists, providing extended time to pursue artistic projects in a supportive environment.

**MID ATLANTIC TOURS** is a curated roster program of performing artists or ensembles chosen to tour throughout the region. Subsidy is provided directly to presenters engaging artists from the roster for performances. The roster of artists changes annually but maintains a programmatic commitment to a diversity of performance genres, international cultural exchange, and engaging communities underserved by the arts.

**ON SCREEN/IN PERSON** toured new independent American films accompanied by their creators to communities across the mid-Atlantic region. Host sites were selected through an open, competitive application process. The host sites participated in film selection, screened six films annually, and in consultation with the visiting filmmakers developed community activities that provided context and greater appreciation for the screened work. The On Screen/In Person program concluded in June 2020.

**PERFORMING ARTS GLOBAL EXCHANGE** provides fee support for performing arts presenters nationwide that book artists from a curated roster. Artists on the roster have not widely toured in the United States and reside in a selected region; the 2020 – 2021 roster features artists from Canada and Mexico.

Mid Atlantic Arts produces the National Finals of **POETRY OUT LOUD** in partnership with the National Endowment for the Arts and Poetry Foundation. Poetry Out Loud is a national poetry recitation contest that encourages high school students to memorize and recite great poems.

**SOUTHERN EXPOSURE: PERFORMING ARTS OF LATIN AMERICA** was an annually curated roster of exemplary performing artists from Latin America selected to tour to communities across the United States. Southern Exposure provided fee support directly to nonprofit presenters programming artists from the curated roster. Funded presenters included both public performance and community engagement in achieving the program's goals of cultural exchange and understanding. 2020 marked the final year of Southern Exposure - the program was replaced with the Performing Arts Global Exchange.

**SPECIAL PRESENTER INITIATIVES** provides additional opportunities for the support of performing arts presenters in Delaware, the District of Columbia, the U.S. Virgin Islands, and West Virginia.

**USARTISTS INTERNATIONAL®** supports performances by American artists at important cultural festivals and marketplaces around the globe by providing grants which may be used towards support of artist fees, travel, accommodations, per diem, shipping and visa preparation. Committed to the presence of U.S. based artists on world stages, USArtists International increases exposure to international audiences, encourages international cultural exchange, and enhances the creative and professional development of U.S. based artists by providing connections with presenters, curators, and artists around the world.



Photo: Manual Cinema of Chicago, IL, relaxes in the house following their final show at Santiago a Mil International Festival, Chile. Support from USArtists International 2020 made this engagement possible. Credit: Courtesy of the artist.



Photo: Fidel Nadal, Argentina, engages the audience during an evening performance at The Cedar Cultural Center's, Minneapolis, MN Global Roots Festival with support from Southern Exposure 2020. Credit: Jon Behm.

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## Financial Review

### Statement of Activities for the years ending June 30

	2020	2019
<b>ASSETS</b>		
Cash	\$ 727,255	\$ 525,287
Accounts receivable	53,721	20,103
Investments	3,528,534	1,986,879
Grants receivable	1,113,972	2,161,314
Prepaid expenses and deposits	67,247	67,282
Property and equipment	7,830	18,410
Deferred compensation investments	4,436	158,225
<b>TOTAL ASSETS</b>	<b>5,502,995</b>	<b>4,937,500</b>
<b>LIABILITIES</b>		
Accounts payable and accrued expenses	\$ 96,574	\$ 249,120
Grants payable	537,788	370,232
Loans Payable	208,172	-
Deferred revenue and rent	91,408	99,350
Deferred compensation obligation	4,436	158,225
<b>TOTAL LIABILITIES</b>	<b>938,378</b>	<b>876,927</b>
<b>NET ASSETS</b>		
Undesignated	\$ 481,232	\$ 534,948
Undesignated, board reserves	1,000,000	1,000,000
<b>TOTAL NET ASSETS WITHOUT DONOR RESTRICTIONS</b>	<b>\$ 1,481,232</b>	<b>\$ 1,534,948</b>
With donor restrictions	3,083,385	2,525,625
<b>TOTAL NET ASSETS</b>	<b>\$ 4,564,617</b>	<b>\$ 4,060,573</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$5,502,995</b>	<b>\$ 4,937,500</b>

## Financial Review

### Statement of Activities for the years ending June 30

	2020	2019
<b>REVENUES</b>		
Contributions and grants	\$ 3,652,982	\$ 3,689,477
Contracted services and other income	506,470	879,983
<b>TOTAL REVENUE AND SUPPORT</b>	<b>\$ 4,159,452</b>	<b>\$ 4,569,460</b>
<b>PROGRAM EXPENSES</b>		
Grants	\$ 1,624,339	\$ 1,819,946
Program services	1,060,426	1,298,356
<b>TOTAL PROGRAM EXPENSES</b>	<b>\$ 2,684,765</b>	<b>\$ 3,118,302</b>
<b>ADMINISTRATIVE EXPENSES</b>		
Management and general	\$ 811,357	\$ 822,781
Development	133,179	106,698
<b>TOTAL ADMINISTRATIVE EXPENSES</b>	<b>\$ 944,536</b>	<b>\$ 929,479</b>
<b>TOTAL EXPENSES</b>	<b>\$ 3,629,301</b>	<b>\$ 4,047,781</b>
Change in Net Assets from Operations	\$ 530,151	\$ 521,679
Unrealized gain on investments	(26,107)	13,189
Change in Net Assets	504,044	534,868

## Partners and Supporters

We are grateful to the following national agencies, state arts agency partners, foundations, corporations, and individuals for their commitment to our work.

### National Agencies

National Endowment for the Arts  
Arts Midwest  
Mid-America Arts Alliance  
New England Foundation  
for the Arts  
South Arts  
Western States Arts Federation

### State Arts Agency Partners

Delaware Division of the Arts  
DC Commission on the Arts  
and Humanities  
Maryland State Arts Council  
New Jersey State Council  
on the Arts  
New York State Council on the Arts  
Pennsylvania Council on the Arts  
Virgin Islands Council on the Arts  
Virginia Commission for the Arts  
West Virginia Division of  
Culture and History

### Foundations

Andrew W. Mellon Foundation  
Baltimore Community  
Foundation - Cantler Fulwiler  
Family Fund  
Doris Duke Charitable Foundation  
Exelon Foundation  
The Howard Gilman Foundation  
Margaret A. Cargill Philanthropies  
The Poetry Foundation  
Prior Family Foundation  
The Ralph E. Cades Family  
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### Corporations

Delmarva Power  
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### Individuals

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**CONTRIBUTOR (\$100 - \$249)**

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**ASSOCIATE (Up to \$24)**

Anonymous, NJ  
Tim Boyd, VA  
Caroline Kay Burton, NJ  
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Gifts made between  
July 1, 2019 and June 30, 2020.

**Thank you.**

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Photo: Jane Bunnett and Maqueque, Canada, performed at Atlas Performing Arts Center in Washington, DC with support from the 2020 Mid Atlantic Tours program. In this photo, Jane plays a Trompeta China, a traditional Cuban instrument. Credit: Adam Schaff.



## MID ATLANTIC ARTS FOUNDATION

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**[www.midatlanticarts.org](http://www.midatlanticarts.org)**

