



Mid Atlantic Tours 2020-2021

Program Guidelines 2020-2021

BOOKING DEADLINE

February 28, 2020

PROJECT PERIOD

July 1, 2020 – June 30, 2021

ACCESSIBILITY

This publication is available in .PDF format and as an accessible Word file at www.midatlanticarts.org.

ABOUT THE PROGRAM

Mid Atlantic Tours is a curated roster program of performing artists or ensembles chosen to tour throughout the mid-Atlantic region. Subsidy is provided directly to presenters engaging artists from the roster for performances. The roster of artists changes annually but maintains a programmatic commitment to a diversity of performance genres, international cultural exchange, and engaging with communities underserved by the arts.

The annual artist roster is selected through a staff-curated process led by MAAF Program Officer, Performing Arts, with input from mid-Atlantic presenters through an annual survey. Selected artists are either based in the mid-Atlantic region, or are international touring artists based outside the United States. Criteria considered in the selection process include artists or ensembles that appeal to a wide-range of presenters within the mid-Atlantic region, artist affordability, technical requirements, and strong artist representation.

The following artists are selected as part of the 2020-2021 Mid Atlantic Tours roster:

- [Acrobuffos](#) (NY, USA)
- [Ak Dan Gwang Chil](#) (Seoul, South Korea)
- [Choir!Choir!Choir!](#) (Ontario, Canada)
- [The Honey Dewdrops](#) (MD, USA)
- [Rare Essence](#) (DC, USA)
- [Sonia De Los Santos](#) (NJ, USA)
- [Tentacle Tribe](#) (Quebec, Canada)

Presenters interested in booking any Mid Atlantic Tours artists and receiving fee support should contact the artist's booking agent directly to negotiate terms of engagement. Visit the Mid Atlantic Tours' [program page](#) for more information on the roster artists, and agent contact information.

HOW IT WORKS

- There is no application process involved for Mid Atlantic Tours, but funds are limited, and fee support grants are available on a first-come, first-served basis. Presenters are encouraged to pursue this opportunity and secure artist engagements as soon as possible.
- Presenters booking a current Mid Atlantic Tours roster artist are eligible to receive a fee support grant of up to 40% of the negotiated artist fee. Delaware presenters may receive support for up to 50% of the negotiated fee.
- Presenters must contact Mid Atlantic Tours roster artists' agents to contract an engagement scheduled between July 1, 2020 and June 30, 2021. An eligible engagement must include:
 - At least one public performance of the roster artist that is open to the general public; and

Mid Atlantic Tours 2020-2021

- At least one community engagement activity that contributes to a deeper appreciation for the performance, the artist, or the artistic discipline and provides additional opportunities for direct interaction with the visiting artist(s).
- Regarding community engagement activities, please note:
 - Community engagement activities may include, but are not limited to, master classes, lecture-demonstrations, workshops, and pre- or post-performance discussions.
 - Community engagement activities must involve the featured artist.
- Firm, written offers must be received and accepted by roster artist agents, who will submit the information to Mid Atlantic Arts Foundation on or before February 28, 2020. Offer letters must include the presenter's name, contact information, public performance and community engagement activity date(s), negotiated fee, and recommended fee support grant amount, as negotiated with the artist's agent.

PRESENTER ELIGIBILITY

To be eligible for Mid Atlantic Tours funding, presenters must:

- be based in Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, the U.S. Virgin Islands, Virginia, or West Virginia;
- not be based in the same state or jurisdiction as the roster artist, with the following exceptions for artists and presenters based in New York:
 - Presenters based in New York City, Nassau, Rockland, Suffolk, or Westchester counties are ineligible for fee support for any artist based in these areas, but are eligible to receive fee support for any artist based in any other part of New York or outside the state;
 - New York presenters located outside of New York City, Nassau, Rockland, Suffolk, or Westchester counties are eligible to receive fee support for any artists based in these areas, but are ineligible to receive fee support for artists based in any other part of New York state.
- be an organization that selects and engages professional touring artists to perform before general audiences as an ongoing and significant component of their organization's activity; and
- be designated by the United States Internal Revenue Service as a 501(c)(3) nonprofit organization or be a unit of state or local government; and
- be in good standing with Mid Atlantic Arts Foundation at the time of application, with no overdue or outstanding required reports and/or grant documents.

GRANT AWARD LIMITATIONS

- Grants must be matched on a 1:1 basis. The match may not include Federal funds whether they are received directly from a Federal agency or indirectly, such as through a state agency or other entity. In addition, the MAAF grant and the required match may not be used to match any other directly or indirectly received Federal funds.
- There are no restrictions on the number of Mid Atlantic Tours grants an eligible presenter can receive in a given year, provided each engagement meets program guidelines. Each engagement is considered a separate award and documentation will be required for each.



Mid Atlantic Tours 2020-2021

- To facilitate the broadest geographic range of bookings in the region, no more than 25% of the total amount ultimately allocated towards a roster artist can be used to support tour engagements in a single mid-Atlantic state or jurisdiction.
- Funding awarded by MAAF is restricted to the specific, direct costs of the project and may not be used for indirect costs.

BOOKING DEADLINE & APPROVAL PROCESS

- Firm, written offers must be received and accepted by roster artist agents, who will submit the information to Mid Atlantic Arts Foundation by the February 28, 2020 booking deadline.
- Presenters will be notified of fee support recommendations and will be required to fill out a short online form (via [eGrant](#)) requesting public performance and community engagement activity details in April 2020. This form serves as an official request for funding to Mid Atlantic Arts Foundation.

AWARD NOTIFICATION

All applicants will be notified by email on the status of their fee support grant in July, 2020.

AWARD PAYMENTS AND FINAL REPORTS

If awarded, the initial payment of 90% of the grant will be released at the beginning of the grant period provided that the following items have been completed by the grant recipient:

- review and execution of a grant award agreement
- provide a copy of the countersigned contract with the proposed artist to MAAF no later than 30 days prior to the engagement start date

A final report for a funded project is to be completed through eGRANT and is due no later than 30 days after the project completion date. The final report, made available in eGRANT at the time the grant is awarded, requires brief description of the completed project along with an accounting of expenditures of the funded activities. Final report instructions are provided as part of the grant award documents.

The final 10% is paid once a complete and satisfactory final report is received from the grant recipient and approved.

QUESTIONS?

Contact Haowen Wang, Program Officer, Performing Arts at haowen@midatlanticarts.org or 410-539-6656 x 110.

Support for Mid Atlantic Tours is provided by the National Endowment for the Arts with additional support provided by the Delaware Division of the Arts.

