



## DEADLINES

Projects in Development Listing Submission Deadline: Friday, February 21, 2020

[Extended] Final Application Deadline: Wednesday, March 25, 2020

## PROJECT PERIOD

July 1, 2020 - June 30, 2021

## ACCESSIBILITY

This publication is available in .PDF format and as an accessible Word file at [www.midatlanticarts.org](http://www.midatlanticarts.org).

## ABOUT ARTSCONNECT

Support for the presentation and touring of performing artists is central to the work of Mid Atlantic Arts Foundation (MAAF). ArtsCONNECT provides funding support toward diverse and robust live performing arts engagements for all audiences and communities across the mid-Atlantic region.

The program recognizes that offering funding support for a variety of well-coordinated, collective booking efforts increases routing opportunities, leverages access for smaller markets, and benefits the region as a whole. To that end, ArtsCONNECT facilitates an open process of sharing touring project ideas amongst presenters and encourages active participation for presenters of all sizes.

Mid Atlantic Arts Foundation is committed to supporting diverse, equitable, inclusive, and accessible programming in our region. In addition, projects that demonstrate clear mission impact, strong artistry, well-rounded community and artist engagements, as well as thoughtful outreach and partnership efforts that cultivate underserved audiences – are encouraged to apply.

## CONSORTIUM REQUIREMENTS

ArtsCONNECT supports projects developed collaboratively by a consortium of presenters within the mid-Atlantic region, jointly booking a touring artist. Please note:

- Each consortium must include at least three presenters from two or more mid-Atlantic states or jurisdictions. Presenters based outside of the mid-Atlantic states or jurisdictions are not eligible to apply. See under Presenter Eligibility for list of mid-Atlantic states/jurisdictions.
- All consortium members must be based outside the home state or jurisdiction of the proposed artist. Limited exceptions apply to New York State-based artists and presenters:
  - Presenters located in New York City, Nassau, Rockland, Suffolk or Westchester counties are ineligible to apply for support for any artist based in these areas but are eligible to apply for support for artists based in any other part of New York or outside the state.
  - New York presenters located outside of New York City, Nassau, Rockland, Suffolk or Westchester counties are eligible to apply for support for any artists based in these areas but are ineligible to apply for support for artists based in any other part of New York State.
- The majority of presenters in a consortium must have a minimum of three years continuous history of offering multiple presentations by professional touring artists in a given season.

### Lead Presenter

One presenter of the consortium should be designated the Lead Presenter of the project. The Lead Presenter is responsible for coordinating any planning effort of the project, as well as completing a few additional questions in the application form on behalf of the consortium (e.g. artist description, work samples, etc.)

Note: The Lead Presenter does not serve as a fiscal conduit for a funded ArtsCONNECT project. Each presenter (the Lead and the Presenter Partners) in a funded project will receive a grant directly from MAAF.

## Presenter Partners

Each presenter in the consortium, including the Lead Presenter, is responsible for:

- planning a performance engagement with the touring artist in their community;
- negotiating with the artist the terms of the specific engagement; and
- completing a full application for the engagement as part of the proposed consortium project.

## PRESENTER ELIGIBILITY

To be eligible to apply to ArtsCONNECT, presenters must:

- be based in Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, the U.S. Virgin Islands, Virginia, or West Virginia;
- be designated by the United States Internal Revenue Service as a 501(c)(3) nonprofit organization or be a unit of state or local government;
- be an organization that selects and engages professional touring artists to perform before general audiences as an ongoing and significant component of their organization's activity; and
- be in good standing with MAAF at the time of application, with no overdue or outstanding required reports and/or grant documents.

Please note:

- Each presenter may participate in a maximum of three ArtsCONNECT consortium projects per annual application cycle.
- Presenter applicants will be assessed in part on the risk of noncompliance with Federal statutes, regulations and the terms and conditions as provided by the applicant's Certification and Statement of Assurances in the submitted application and the results of previous audits including adherence to Single Audit requirements as set forth by Federal statutes.

## ARTIST REQUIREMENTS

To request ArtsCONNECT funding, a consortium of presenters have to jointly propose to engage a professional artist or ensemble for a tour. The tour is not required to be contiguous, nor does the artist need to perform the same work or repertoire at each site on the tour.

The artist can be based anywhere across the U.S. or around the world, but not in the same states or jurisdictions as any of the applicant presenters. See under Consortium Requirements above for specific details. MAAF does not offer an artist roster for this program – the presenter consortia will independently decide the artist they jointly propose to tour.

In addition, the following artists cannot be considered for an ArtsCONNECT project in the current round:

- Artists supported through the ArtsCONNECT program for either the 2018-2019 or 2019-2020 cycle, which include:
  - Ananya Dance Theatre\*
  - Ballet Hispanico\*\*
  - Compagnie Hervé KOUBI\*\*
  - David Roussève/REALITY\*
  - Ephrat Asherie Dance\*\*
  - Hear in Now\*\*
  - Koresh Dance Company\*
  - Jumatatu Poe & Donte Beacham\*\*
  - Layer the Walls\*\*
  - Manual Cinema\*\*
  - Mermaid Theatre of Nova Scotia\*\*
  - The Rodney Marsalis Philadelphia Big Brass\*\*
  - The Rose Ensemble\*
  - San Jose Taiko\*
  - Theatre Re\*
  - Tiger Trio\*
  - Urban Bush Women\*

*\*supported in the 2018-2019 season*

*\*\*supported in the 2019-2020 season*

- Artists on MAAF's 2020-2021 Mid Atlantic Tours and Performing Arts Global Exchange (PAGE) rosters
- Organizations applying for support through the current grant round of ArtsCONNECT cannot apply to MAAF's Special Presenter Initiatives program for funding to support the same artists and engagements.

## PROJECTS IN DEVELOPMENT LISTING

The Projects in Development listing is a user-generated, one-stop information hub that includes all of the consortia projects currently in development for ArtsCONNECT. The tool intends to help ease ArtsCONNECT's partner-seeking process and connect presenters across the mid-Atlantic region with each other. Presenters can seek potential presenting partners by submitting artist and project information to the listing, and learn about other developing consortia to possibly join.

Please note:

- The listing will be open for submission in Fall 2019. An artist's information must be submitted to the listing by Friday, February 21, 2020, approximately three weeks prior to the application deadline. Applications for artists that have **not** been submitted to the listing by Friday, February 21, 2020 will **not be eligible** for ArtsCONNECT funding.
- We encourage presenters to submit to the listing as early as possible to allow ample time for consortium and project development.
- The listing must be submitted by a presenter - an artist (including the artist representative/manager) cannot self-submit to the listing.
- There are no penalties for any listing entries that do not successfully form into a full proposal. Content of the listing entry will not be reviewed by the grant panel.

For more information, and the access to current listing, visit: <https://bit.ly/2ORdo8x>

## PROJECT REQUIREMENTS

Each presenter in the consortium is required to include the following activities in their respective engagements:

- at least one public performance.
- at least one community engagement activity. These may include exhibitions, lecture/demonstrations, master classes, panel discussions, pre or post-performance artist question and answer sessions, residencies, workshops, and other activities that engage the local community.

All eligible activities must take place between July 1, 2020 and June 30, 2021.

## FUNDING RESTRICTIONS

- Producing organizations that solely create artistic work or assemble artists to perform as ensembles for performances are not eligible to apply. Producing organizations with significant and ongoing presenting programs should inquire with MAAF staff regarding its eligibility.
- Fundraising events, either as part of the public performance or community engagement activity, are not eligible for support.
- Performances that primarily serve a non-public audience (such as K-12 schools, university classes, summer camps, senior centers, etc.) are not considered public performances, although they may be one of the community engagement activities that comprise an ArtsCONNECT project.

## APPLICATION PROCEDURE AND REQUIRED MATERIALS

Applications must be completed and submitted through the eGRANT online system at <http://midatlanticarts.egrant.net>. No hard copies of any application material are required.

The ArtsCONNECT application consists of the following:

1. Basic information about the applicant and the artist
2. Narrative questions about the presenter and the artist, as well as plans for outreach, community engagement activities, and performances
3. Basic information about each planned activity

4. A project budget
5. Statistical & demographic information (for data reporting purposes only)

The following required materials are submitted electronically as attachments to the online application:

6. Countersigned letter of intent or letter of agreement between the presenter and the proposed artist. The letter must include the following:
  - Specific dates of the engagement
  - Artist fee for performance and community engagement activities
  - The title of the works to be performed (if known)

NOTE: The presenter and the artist or their authorized representative must countersign the letter.

7. If applicable, one copy of a letter on organizational letterhead, signed by an authorizing official, confirming the applicant's status as a unit of local or state government.

Lead presenters are also responsible for completing an additional section of the online application that includes the following:

1. Narrative questions and other information about the proposed artist and pieces to be performed
2. Two links of recent work samples. Please refer to the application form for more information on work sample requirements

## GRANT AMOUNTS AND ELIGIBLE REQUESTS

Each presenter may request up to 50% of the negotiated artist fee for the engagement, but not to exceed \$10,000.

Regarding the funding request, please note:

- The negotiated artist fee must be listed in the application budget and clearly outlined in the required Letter of Intent or contract submitted with the application.
- Funding awarded by MAAF is restricted to the specific, direct costs of the project, and may not be used for indirect costs.
- Grants must be matched on a 1:1 basis. The match may not include Federal funds whether they are received directly from a Federal agency or indirectly, such as through a state agency or other entity. In addition, the MAAF grant and the required match may not be used to match any other directly or indirectly received Federal funds.

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## REVIEW

A panel composed of experienced performing arts professionals from across the U.S. will review applications and make recommendations for support using the following four criteria. These criteria are not ranked or given specific weights:

- **Mission Impact**

The project fulfills a clearly-defined mission of the applicant organization, with feasible planning and significant potential for impact.

- **Artistry**

The project demonstrates significant level of artistry, creative exploration, or social meaning.

- **Community Benefit**

The project offers meaningful exchanges between the artist, the presenter, and local communities through its planned activities.

- **Outreach**

The project engages in thoughtful efforts of outreach and community partnerships that help cultivate diverse audiences and alleviate barriers of participation.

Note: barriers of participation may include those due to ability, age, class, gender, geographic location, race, sexual orientation, or other factors.

Projects will be assessed on the individual strength of each participating presenter.

## PROJECT TIERS

Consortium projects will be reviewed in three tiers:

- Tier 1: consortia with a majority of presenters proposing negotiated artist fees of \$5,000 or below
- Tier 2: consortia with a majority of presenters proposing negotiated artist fees between \$5,001 and \$15,000
- Tier 3: consortia with a majority of presenters proposing negotiated artist fees of \$15,001 or above

In the case where a consortium consists of an equal amount of presenters falling under different tiers, the consortium will be placed in the tier of the highest fee range in those options. MAAF will make the final decision for the placement of a project's funding tier.

## AWARD NOTIFICATION

All applicants will be notified by email on the status of their proposals in July, 2020.

## AWARD PAYMENTS AND FINAL REPORTS

If awarded, the initial payment of 90% of the grant will be released at the beginning of the grant period provided that the following items have been completed by the grant recipient:

- review and execution of a grant award agreement
- provide a copy of the counter-signed contract with the proposed artist to MAAF no later than 30 days prior to the engagement start date

A final report for a funded project is to be completed through eGRANT and is due no later than 30 days after the project completion date. The final report, made available in eGRANT at the time the grant is awarded, requires brief description of the completed project along with an accounting of expenditures of the funded activities. Final report instructions are provided as part of the grant award documents.

The final 10% is paid once a complete and satisfactory final report is received from the grant recipient and approved.

## QUESTIONS?

Contact Haowen Wang, Program Officer, Performing Arts at [haowen@midatlanticarts.org](mailto:haowen@midatlanticarts.org) or 410-539-6656 x 110.

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