

Program Guidelines 2019-2020

BOOKING DEADLINE

March 1, 2019

PROJECT PERIOD

July 1, 2019 – June 30, 2020

ACCESSIBILITY

This publication is available in .PDF format and as a Word file at www.midatlanticarts.org. The Word version is designed with headers to be screen reader-friendly.

ABOUT THE PROGRAM

Mid Atlantic Tours is a curated roster program of performing artists or ensembles chosen to tour throughout the mid-Atlantic region. Subsidy is provided directly to presenters engaging artists from the roster for performances. The roster of artists changes annually but maintains a programmatic commitment to a diversity of performance genres, international cultural exchange, and engaging with communities underserved by the arts.

The annual artist roster is selected through a staff-curated process led by MAAF Program Officer, Performing Arts, with input from mid-Atlantic presenters through an annual survey. Selected artists are either based in the mid-Atlantic region, or are international touring artists based outside the United States. Criteria considered in the selection process include artists or ensembles that appeal to a wide-range of presenters within the mid-Atlantic region, artist affordability, technical requirements, and strong artist representation.

The following artists are selected as part of the 2019-2020 Mid Atlantic Tours roster:

Circus Arts:	Upswing
Dance:	Philadanco!
Music:	Crys Matthews
Music:	Jane Bunnett and Maqueque
Music:	Los Pleneros de la 21
Music:	Nordic Affect
Theater:	Paige Hernandez

Presenters interested in booking any Mid Atlantic Tours artists and receiving fee support should contact the artist's booking agent directly to negotiate terms of engagement. Visit the Mid Atlantic Tours' [program page](#) for more information on the roster artists, fee range, and agent contact information.

HOW IT WORKS

- There is no application process involved for Mid Atlantic Tours, but funds are limited, and fee support grants are available on a first-come, first-served basis. Presenters are encouraged to pursue this opportunity and secure artist engagements as soon as possible.
- Presenters booking a current Mid Atlantic Tours roster artist are eligible to receive a fee support grant of up to 40% of the negotiated artist fee. Delaware presenters may receive support for up to 50% of the negotiated fee.
- Presenters must contact Mid Atlantic Tours roster artists' agents to contract an engagement scheduled between July 1, 2019 and June 30, 2020. An eligible engagement must include:
 - At least one public performance of the roster artist that is open to the general public; and

- At least one community engagement activity that contributes to a deeper appreciation for the performance, the artist, or the artistic discipline and provides additional opportunities for direct interaction with the visiting artist(s).
- Regarding community engagement activities, please note:
 - Community engagement activities may include, but are not limited to, master classes, lecture-demonstrations, workshops, and pre- or post-performance discussions.
 - Community engagement activities must involve the featured artist. Presenters should discuss the community engagement activity and the artist's involvement with the artist agent and include these activities in the negotiations.
- The negotiated artist fee can be inclusive of artist travel and community engagement activity fees.
- Firm, written offers must be received and accepted by roster artist agents, who will submit the information to Mid Atlantic Arts Foundation on or before March 1, 2019. Offer letters must include the presenter's name, contact information, public performance and community engagement activity date(s), negotiated fee, and recommended fee support grant amount, as negotiated with the artist's agent.

PRESENTER ELIGIBILITY

For the purposes of this program, Mid Atlantic Arts Foundation (MAAF) defines a presenter as an organization that regularly schedules and engages professional artists to perform before general audiences in its community and manages the related performance logistics as an ongoing and significant component of their organization's activity. Presenters will manage the local requirements for the performance and facilitate the interaction between artists and the public.

In addition, all presenters who wish to book an artist through the Mid Atlantic Tours program must:

- Be based in Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, the U.S. Virgin Islands, Virginia, or West Virginia;
- Not be based in the same state or jurisdiction as the roster artist, with the following exceptions for artists and presenters based in New York:
 - Presenters based in New York City, Nassau, Rockland, Suffolk, or Westchester counties are ineligible for fee support for any artist based in these areas, but are eligible to receive fee support for any artist based in any other part of New York or outside the state;
 - New York presenters located outside of New York City, Nassau, Rockland, Suffolk, or Westchester counties are eligible to receive fee support for any artists based in these areas, but are ineligible to receive fee support for artists based in any other part of New York state;
- Be designated by the United States Internal Revenue Service as a 501(c)(3) nonprofit organization or be a unit of state or local government; and
- Be in good standing with Mid Atlantic Arts Foundation at the time of application, with no overdue or outstanding required reports and/or grant documents.

PROGRAM PRIORITY

Presenters reaching communities underserved by the arts will be given priority consideration for support. For the purposes of this program, an underserved community is defined as populations whose opportunities to experience the arts are limited by geography, ethnicity, age, economics, or disability. Priority will also be given to engagements taking place in Delaware, the District of Columbia, Maryland, New Jersey, the U.S. Virgin Islands, Virginia, and West Virginia.

GRANT AWARD LIMITATIONS

- Grants must be matched on a 1:1 basis. The match may not include Federal funds whether they are received directly from a Federal agency or indirectly, such as through a state agency or other entity. In addition, the MAAF grant and the required match may not be used to match any other directly or indirectly received Federal funds.

- There are no restrictions on the number of Mid Atlantic Tours grants an eligible presenter can receive in a given year, provided each engagement meets program guidelines. Each engagement is considered a separate award and documentation will be required for each.
- Grants are not guaranteed until confirmed by Mid Atlantic Arts Foundation.
- Funding awarded by MAAF is restricted to the specific, direct costs of the project and may not be used for indirect costs.

GRANT AWARD TIMELINE & NOTIFICATION

- Firm, written offers must be received and accepted by roster artist agents, who will submit the information to Mid Atlantic Arts Foundation on or before March 1, 2019.
- Presenters will be notified of fee support recommendations and will be required to fill out a short online form (via [eGrant](#)) requesting public performance and community engagement activity details in April 2019.
- Presenters will be notified of official fee support grant approval in July 2019. A grant award agreement will be issued electronically via [DocuSign](#) at that time.
- Presenters will be asked to submit a fully executed contract with the roster artist no later than 30-days prior to the engagement start date.
- Grantees are required submit a final report (via [eGrant](#)) within 30 days after the completion of the funded artist engagement. Instructions to access the final report will be provided along with the grant award agreement.
- 90% of the fee support grant will be paid after the MAAF receives the executed grant award agreement and artist contract; the final 10% of the grant will be paid after upon the receipt and approval of the final report.

CONTACT US

For general questions about the program and funding information, contact Haowen Wang, Program Officer, Performing Arts, at haowen@midatlanticarts.org or 410.539.6656 x110.



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