



MID ATLANTIC  
ARTS FOUNDATION

# ON SCREEN/IN PERSON

## 2019-2020 FILMMAKER Program Guidelines

Animation  
Documentary  
Experimental  
Narrative  
Shorts

Extended Deadline: DECEMBER 14, 2018, 11:59 PM ET



National  
Endowment  
for the Arts  
arts.gov

On Screen/In Person is a program of Mid Atlantic Arts Foundation made possible through the generous support of the National Endowment for the Arts.

## ACCESSIBILITY

This publication is available in .PDF format and as a Word file on the [Mid Atlantic Arts Foundation website \(opens in new window\)](#). The Word version is screen reader-friendly.

## ABOUT THE ON SCREEN/IN PERSON PROGRAM

Mid Atlantic Arts Foundation's (MAAF) On Screen/In Person program provides opportunities for independent filmmakers to tour throughout the mid-Atlantic region with their recent films and foster greater understanding and appreciation of their work through direct audience engagement.

## HOW IT WORKS

- Nonprofit venues and arts organizations in the mid-Atlantic region apply to partner with MAAF and serve as host sites for the touring filmmakers
- Six films and filmmakers are selected to tour by the appointed host sites through a competitive review process
- Tours are scheduled during six months of the program year (September-October-November 2019; February-March-April 2020). Depending on the final tour configuration, each selected filmmaker is scheduled to visit and screen their film at five-to-ten host sites.
- Each engagement on a tour includes a public screening preceded or followed by a question and answer session with the filmmaker, and a community engagement activity or event collaboratively developed by the filmmaker and the local host site

## WHAT FILMMAKERS RECEIVE

- All travel expenses are paid by MAAF
- A \$200 per diem (for each calendar day the filmmaker is on tour) to cover accommodations, food, and miscellaneous travel costs
- A \$400 stipend from each host site/screening engagement

## FILMMAKER REQUIREMENTS

Filmmakers selected for participation are required to:

- Commit to 14-21 days of travel (screening engagements are booked contiguously whenever possible)
- Coordinate with MAAF and its travel agency to plan the travel schedule
- Provide relevant content for use in press and marketing materials (including high-resolution still photos, headshots, filmmaker biographies, links to film trailers, etc.)
- Be willing to agree to 50-mile/two-month terms of exclusivity with the participating host sites
- Communicate with host sites about the development and scheduling of screenings and community engagement activities
- Provide MAAF with exhibition-quality DVDs of the selected film
- In coordination with the host sites, actively promote their participation in the program and the individual screenings/community visits through social media, word of mouth, and targeted outreach
- Present screenings of their work at each host site and engage audiences in a pre- or post-screening discussions
- Participate in community engagement activities developed collaboratively with each host site

# FILMMAKER ELIGIBILITY

To be eligible, filmmakers must:

- **NOT** be enrolled as a K-12 student, or a matriculated student in any degree-granting program at the time of application or during the months the program is active (September-October-November 2019; February-March-April 2020)
- Warrant that they have the legal right to submit the film for consideration to On Screen/In Person
- Be a U.S. citizen or permanent resident
- Be available to tour during at least four out of six months the program is active (September-October-November 2019; February-March-April 2020). Note: Within this timeframe, selected filmmakers will only be required to complete **ONE** 14-21 day tour.
- If the filmmaker is residing outside of the U.S. at the time of the tour, be willing and able to pay for their own international travel expenses (MAAF cannot cover the cost of international travel)
- Be in good standing with MAAF at the time of application, with no overdue or outstanding required reports and/or grant documents

# FILM ELIGIBILITY

To be eligible, films must:

- **NOT** have a confirmed theatrical distribution deal at the time of submission that in any way limits the use of the film for the program. The filmmaker must be able to supply exhibition copies of the selected film free of charge as part of their participation in the program; On Screen/In Person cannot cover the cost of distribution/screening fees. If a theatrical distribution deal is reached after the work is submitted to MAAF, the work will remain eligible for the On Screen/In Person tour as long as the filmmaker can fulfill this requirement.
- **NOT** have been completed while the filmmaker was a K-12 student, or as part of any degree-granting program
- Be the original work of the applicant filmmaker and the filmmaker’s production team, if applicable
- Be completed works. No works-in-progress will be considered. To be considered “complete” for the purposes of this program, the film must be either exhibition-ready or in the final stages of post-production and picture locked at the time of submission. Films which are not completely finalized at the time of submission must be exhibition-ready no later than July 2019.
- Fit the length and date of completion requirements outlined below based on the type of submission (film submissions may consist of a single feature-length film or a group of short films):

Requirement	Feature Film	Group of Short Films
<b>Length</b>	<b>45-120 minutes</b>	Collective run time of <b>35-100 minutes</b> . The run time of each film separately must be 45 minutes or less.
<b>Eligible Date of Completion</b>	The submitted film must have been completed after <b>January 1, 2015</b>	<b>UPDATED!</b> All submitted films must have been completed after <b>January 1, 2008</b> . At least one of the films must have been completed after <b>January 1, 2015</b> .

## HOW TO APPLY

All applicants must submit an online application through MAAF's eGRANT© system. **Filmmakers may only submit one application per program year.**

<https://midatlanticarts.egrant.net> (opens in new window)

You must create an account and login in order to access the On Screen/In Person application.

All films submitted to On Screen/In Person are reviewed as digital screeners. We strongly prefer that videos be hosted on Vimeo with password protection. Applicants may also provide a link to a public or unlisted screener hosted on YouTube in cases where password protection is not required. For more information, please visit the [Vimeo.com Frequently Asked Questions Page \(opens in new window\)](#) or the [YouTube Help Center \(opens in new window\)](#).

**Removing or restricting MAAF's access to the online screener before June 1, 2019, will result in disqualification.**

*Submission of the application indicates that you have completed all required fields in the online application form but does not guarantee eligibility or that all guideline requirements have been met.*

## FILM SELECTION PROCESS

Film selection is made by participating host sites through a multi-tiered review process coordinated by MAAF. By submitting an application, the filmmaker authorizes MAAF to distribute all materials, including links and passwords for online screener access, to all parties required to adjudicate the film(s) for the purposes of this program.

## REVIEW CRITERIA

Host sites are directed to consider the following criteria when evaluating applications:

Criteria	Description
<b>Artistry</b>	The film displays creativity, originality, and artistic excellence.
<b>Content</b>	The film's subject matter is compelling in nature.
<b>Direction</b>	The directorial choices, including casting, cinematography, and editing are successful and appropriate to the nature of the film.
<b>Narrative</b>	The film's structure is satisfying.
<b>Technical Merit</b>	The film reflects proficiency in shooting, editing, and effects.
<b>Community Engagement</b>	The subject matter, style, or process of the film's creation provides opportunities for thought-provoking interaction with the public.
<b>Marketing Potential</b>	The film screening and corresponding community engagement activity could be promoted in novel or interesting ways that will draw in audiences.
<b>Audience Appeal</b>	The film would be attractive to the host site's audiences and/or can be used as a way to reach out to new constituents.
<b>Potential Filmmaker Contribution</b>	The filmmaker's presence would significantly enhance the screening and community engagement activity.

## NOTIFICATION

Filmmakers will be notified of the status of their applications by email no later than June 2019. Filmmakers are responsible for notifying MAAF of any change to their contact information after the submission of their respective films.

## CONTACTING MAAF

For questions about On Screen/In Person or to update your contact information, please contact:

Kimberly Steinle-Super  
Program Officer, Fellowships & Visual Arts  
[Kimberly@midatlanticarts.org](mailto:Kimberly@midatlanticarts.org)  
410-539-6656 x 101

Assistance with the application will only be available until 5pm ET on the day of the deadline.